

Pesticide Regulation and Policy and Your Role



Laurie Flanagan

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We are the national trade association representing manufacturers, formulators, distributors and other industry leaders involved with specialty pesticide and fertilizer products

About RISE

Located in Washington, D.C.

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About RISE

Our Vision: An industry free to create inspiring and healthy places where we live, work, and play

Our Mission: Protect and advance the specialty pest management and plant health industry by providing representation, advocacy, and influence

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Pesticide Regulation

Specialty use – and all pesticides -- are rigorously regulated under the Federal Insecticide Fungicide and Rodenticide Act

States have delegated authority from EPA under FIFRA to regulate pesticide use

The goal of EPA and states is uniformity in pesticide law

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Pesticide Regulation: The role of states

- Certification and training in partnership with land grant universities and applicator groups
- Enforcement
- Health and Safety

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Bans and Restrictions

- “Pesticide Free” Parks
- Montgomery County, MD – 30,000 acres, including elite sports fields
- Minneapolis, MN, 7,000 acres
- Connecticut Kindergarten-8th Grade grounds and fields
- Los Angeles County, CA, 23,000 acres

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Bans and Restrictions

Prohibitions on pesticide use on parks and sports fields include elite, permit-use and other turf areas where expectations about playability are high

Impacts of bans include degraded conditions and complete loss of playing surfaces over time

Managing costs is also a factor

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Bans and Restrictions

Focus on single active ingredients such as glyphosate or classes of chemistry such as neonicotinoids

New federal level bills in Congress

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Our work and our products have a purpose

Your voice is needed in the conversation

- We need to talk to people about the importance of our work and the tools necessary to deliver great play, recreation and enjoyment
- Our job is to tell our story in a way that is relatable and factual and makes an emotional connection with people

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Take 1 of these 7 Actions of Highly Effective Advocates

1. Believe - you can make a difference
2. Be informed - read and research
3. Discuss the issues – spread the word
4. Get on the record – write, speak out, act
5. Be a resource – provide expertise
6. Volunteer – play a part for the cause
7. Contribute – donate money or time

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Commit in 2020 to being an advocate in your community

1. You can be effective behind the scenes or in front of the camera
2. One size does not fit all, so find what is right for you
3. Commit to one of the 7 Actions of Highly Effective Advocates for 2020
4. Contact RISE if you need help developing your personal story

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The world is run by those who show up

-Robert Johnson

We must engage as proactively as possible in our communities and with policy makers to make a meaningful difference in the conversation and in public policy outcomes

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Thank You

Contact RISE at...
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