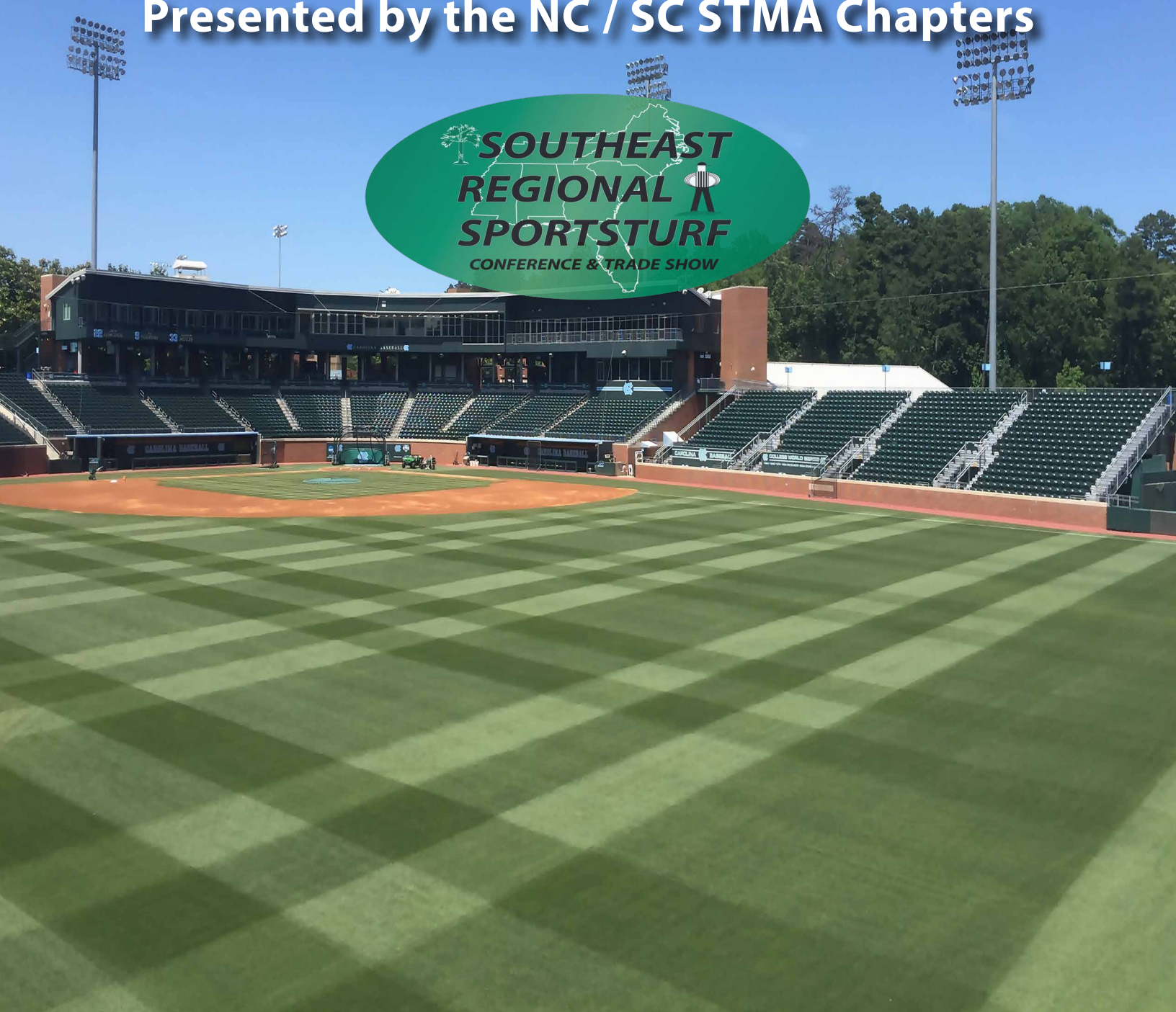


# **Southeast Regional Sports Turf Conference & Trade Show**

**Presented by the NC / SC STMA Chapters**



**November 17-20, 2019**

**Myrtle Beach, SC | DoubleTree Resort by Hilton Myrtle Beach Oceanfront**

**[www.sesportsturf.org](http://www.sesportsturf.org)**

*Deadline to save on Early Bird Registration is October 31st!*



**SUNDAY** November 17 - 1pm

**Certified Sports Field Manager (CSFM) Proctored Exam \*\*OPTIONAL\*\***

The CSFM exam will be proctored. Please note, **pre-registration with STMA is required**, requirements must be met to sit for the exam.



**Industry Update from 2019 STMA President**

**Jody Gill, CSFM** / Blue Valley School District, Overland Park, KS

For the past 20 years, Jody has been the Grounds Coordinator for the Blue Valley School District in Overland Park, Kansas where he is responsible for 38 schools on 1,300 acres spread over 91 square miles including 105 athletic fields on 200 acres. He was a co-founder of the Mo-Kan Chapter of the STMA, Board member for the Missouri Valley Turfgrass Association, Advisory Board Member for the Longview Community College Turf Management Program, numerous STMA committees and task forces, STMA Board member and SAFE Foundation Trustee. His crew earned the STMA Football Field of the Year award in 2004.



**Keynote Speaker**

**Jeff Fowler, CSFM** / Senior Extension Educator-Horticulture, Penn State University

Jeff is a Sr. Extension Educator of Horticulture specializing in turf management for Penn State Extension. He has been working for Penn State since 1988. He earned his Bachelor of Science from Delaware Valley College, and Masters of Education from Penn State University. From 2011 through 2016 he served on the Board of Directors for the National STMA. Jeff has volunteered on the little league world series grounds crew since 1996. Past recognitions include; Dr. William H. Daniel Founders Award and Harry C. Gill Memorial Award from the STMA, and Fowlers Founder Award by the Keystone Athletic Field Managers Association.



**Featured Speakers**

Jeff Fowler

Casey Carrick \* Ian Christie \* Eric Harshman \* Chris Ball  
Jody Gill \* Jeff Salmond \* Luke Yoder \* Joel Simmons  
Ray McCauley \* Randy Van Meter \* Burke Anders

Dr. Casey Reynolds \* Dr. Travis Gannon  
Dr. Mike Goatley

**This conference is YOUR source for sports field specific information!**

**What You Will Learn**

- Time & Money Saving Techniques
- University Turfgrass Research
- Education Enhancement
- Sports Turf Managers as Professionals
- New Industry Products & Equipment

**Who Should Attend**

- Sports Turf Managers
- Crew Members
- Athletic Directors and Coaches
- Boards, Directors, People Who Make Athletic Field Decisions
- Students

**MONDAY** November 18

11am | **9<sup>th</sup> Annual Carolinas' Cup Golf Tournament**  
*Presented by John Deere Golf and Revels Turf and Tractor*

**Burning Ridge Golf Club**  
500 Burning Ridge Rd. / Conway, SC 29526



**Fee: \$20/person**  
*Includes lunch, post-tournament refreshments and prizes*

Register online at [www.southeast-regional-sports-turf2019.eventbrite.com](http://www.southeast-regional-sports-turf2019.eventbrite.com)

*Registration deadline: Nov. 6*



10am | **Advanced Workshop**  
*Presented by Smith Turf & Irrigation*

**DoubleTree Conference Center**  
3200 South Ocean Boulevard, Myrtle Beach, SC 29577

Gain first hand experience in sprayer and equipment maintenance from industry experts during the AM session. Refresh your basic turf knowledge during the PM session, covering topics such as fertilizers, topdressing, aeration, and more.

**Randy Van Meter - Burke Anders - Dr. Mike Goatley - Luke Yoder**

8:30pm | **Welcome Reception**

**Sponsored by Vereens Turf Products**  
**OCEAN BLUE LOUNGE** *located next to lobby*

Kick off the conference with networking and fun at our opening reception. Come early for complimentary refreshments and drinks.

**Fee: \$20/person**  
**\*\*Lunch Included\*\***

# TUESDAY November 19

7:00am - 8:00am | **Buffet Breakfast** 3rd floor Springs room  
*Presented by Helena Chemical*

7:30am - 10:30am | **Registration**  
*Education Sessions Presented by Smith Turf & Irrigation*

8:00am - 8:20am | **Opening Session** 2nd floor Carolina room

**Jody Gill, CSFM** Blue Valley School District Overland Park, KS  
**Industry Update from 2019 STMA President**

8:30am - 9:30am | **Keynote** 2nd floor Carolina room

**Jeff Fowler, CSFM**

**It's Only Fair if its Between 1st and 3rd**

The good, the bad, and the UGLY! Similarities and Differences between fields and field managers i have worked with.

9:30am - 12:00pm | **Trade Show** Ground floor

Meet face to face with industry vendors and learn more about the products and services available to you.



12:00pm - 1:00pm | **Buffet Lunch** 3rd floor Springs room  
*Presented by Jacobsen/TSP*

Continue your networking with lunch provided for all registered attendees.

1:15pm - 2:15pm | **General Session** 2nd floor Carolina room

**Work/Health/Life Balance - Jeff Salmund**

Get Checked Out! Often times we are caught up with family, work, vacation, or other activities and do not pay attention to our health. In our industry, we work long hours, work in all sorts of weather, and eat unhealthy foods at different hours of the day. Come learn from Jeff and his experiences this past year after a doctor's visit. Just like our fields that we manage, we must maintain our own health.

2:15pm - 3:15pm | **Breakouts Round One**

**Breakout I - Chris Ball** 2nd floor Carolina room

**Epic Fails** - Come hear stories from colleagues about challenges on sports fields. In some cases the solutions worked out and in other cases they did not. Learn from this former minor league groundskeeper's experiences, as well as audience members, on how to not make the same mistake twice.

**Breakout II - Joel Simmons** 1st floor Atlantic AB

**Soils** - Having a great turfgrass stand starts with the soil. Learn the essentials on what turfgrass plants need to grow their deepest to recover from summer, survive winter, and green-up faster in the spring. The fertility inputs that you apply make the difference.

**Breakout III - Casey Carrick** 1st floor Atlantic CD

**Synthetic Sports Turf Maintenance** - Maintenance free, doubtful if you want your synthetic surface to perform and function like intended. Learn from this expert about tips on how to safely maintain a synthetic field.

3:15pm - 4:15pm | **Breakouts Round Two**

**Breakout I - Jody Gill** 2nd floor Carolina room

**Professionalism** - We are constantly being evaluated by different people everyday based on the way we dress, talk, act, work and much more. The level of professionalism we project determines the amount of professional and personal respect we earn. From social media to social interaction, we will discuss how to improve the persona we project in order to enhance our professionalism and that of others in our industry.

**Breakout II - Ian Christie** 1st floor Atlantic AB

**Knowing and Owning Your Fertility** - When the dollars are broken down, what are you spending your budget on for fertility? Learn how Ian tracks his soil tests to develop trends and reactions from fertility applications. Build your fertility program by mapping release amounts based off the engineering of fertilizer combined with sound nutrient basics.

**Breakout III - Eric Harshman** 1st floor Atlantic CD

**Progression of Neglected Soccer Field** - Has anyone ever compared your soccer field to a cow pasture? Learn how this professional turned a poorly neglected soccer field into a premium field surface.

**4:20-4:45 NC/SC Member Chapter Meetings**

**NC STMA Members Meeting** 1st Floor Atlantic AB

**SC STMA Members Meeting** 1st Floor Atlantic CD

7:00pm | **Networking Social**

*Presented by Ewing Irrigation*

**Damon's** / 2985 S. Ocean Blvd. Myrtle Beach, SC

The networking continues with a fun night at Damon's. Food will be provided

## Conference Center

-Ground (Trade Show)

-Atlantic Rooms 1st floor (Breakout Rooms)

-Carolina Room 2nd floor (Registration & General Sessions)

-Springs Room 3rd floor (Meals)



# WEDNESDAY November 20

7:30am - 8:30am | **Buffet Breakfast** 3rd floor Springs room  
*Presented by Helena Chemical*

7:30am - 9:00am | **Registration** 2nd floor Carolina room

## *Education Sessions Presented by Smith Turf & Irrigation*

8:30am - 11:30am | **Pesticide Education Day**  
**Update your license and learn more about safe chemical use on fields while earning pesticide credits at these three education sessions. Please refer to your state's pesticide sheet to verify the exact amount of credits available.** 2nd floor Carolina room **ALL SESSIONS**

8:30am - 9:30am: **Fraise Mowing: Affect on Pesticide Applications**  
Over the past two years Ray has done extensive studies on fraise mowing and the effects turfgrass. Learn from this researcher information pertaining to Fraise mowing and its affects on soils.

### **Ray McCauley - Graduate Teach & Research Asst NC State University**

Ray McCauley is a Ph.D student under Dr. Grady Miller at NC State University. He originally hails from Stateburg, SC. Ray completed BS AND MS degrees in Turfgrass Management from Clemson University. He joined Dr. Miller's program in 2016 afeter spending seven years in the sports turf industry. His research has concentrated on fraise mowing bermudagrass with an emphasis on its effects of soil physical propertes.



9:30am - 10:30am: **Interpreting Pesticide Labels**  
Have trouble understanding a pesticide label? If so, come learn all about the information that is on a pesticide label. The information on the label is required by law and you need to understand it. When it comes down to pesticide applications, the pesticide label is the law!

### **Dr. Casey Reynolds - Executive Director at Turfgrass Producers International**

Dr. Reynolds earned his Dr of Philosophy in crop science - turfgrass management in 2013 from NC State University. Previously holding the position of Assistant Professor & Extension Turfgrass Specialist at Texas A&M University, coordinating turfgrass programs to ensure that turfgrass stakeholders in Texas implement BMPs of turfgrass. Focus areas include turfgrass physiology, weed control, species/ variety development and selection, and water use. NCSU research responsibilities included planting, plot management, data collection, data analysis, and report preparation for turfgrass breeding and selection trials as well as NC regional trials and NTEP trials.



**Conference Attire:**  
*Suggested attire is business casual. No hats or shorts please.*



Contact:  
**Jeremy Bohonko, Sports Field Specialist**  
jbohonko@ewingirrigation.com, 980.254.5100

Visit us at the Southeastern  
Regional STMA Conference and  
Trade Show, November 18-20.  
**EwingIrrigation.com**




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# Wednesday November 20

10:30am - 11:30am: **Misconception, understanding fate, optimizing applications** 2nd floor Carolina room  
Synthetic pesticides are commonly used to manage weeds, insects, and diseases on managed athletic fields. Currently, there is much scrutiny around pesticides and their use, much of which is due to misinformation and lack of understanding pesticide fate and behavior.

**Dr. Travis Gannon - Associate Professor Turfgrass Management NC State University**

Dr. Gannon earned his Bachelor of Science in Technical Agronomy, May 1999, with Honors from NC State University. After graduating he worked as Research Technician, May 1999 – July 1999. Upon completion of his research technician role, Dr. Gannon joined the extension department as an Extension Assistant from August 1999 – 2011. While working as an extension assistant, Dr. Gannon earned his Masters of Science in Crop Science, May 2003 and his Doctorate of Philosophy in Crop Science, May 2011 both from NC State University.



11:30am - 12:00pm: **Closing Remarks** 2nd floor Carolina room  
**Southeast Regional Conference Planning Committee**

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2,200lbs FRONT LOADER CAPACITY

MOW GRASS | SPREAD FERTILIZER | LOAD SAND | HAUL A PALLET | AERATE | TOPDRESS | TOW... & MORE!

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The Outcross™ 9060 is an invaluable tool in the long-standing challenge Turf Managers face to "do more with less". This machine is a time-saving, easy to use, turf-friendly workhorse that brings year-round flexibility and productivity. It's the only machine of its kind to be purpose built for the management of fine turf. The balanced design, four-wheel steering, and four-wheel drive system make it extremely gentle on turf. Keep busy year-round by utilizing Outcross's 3-point hitch, drawbar, cargo bed and front loader.

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# REGISTRATION INFO:

Thanks to the support of our NC/SC STMA Partners, we are able to maintain affordable conference registration fees while bringing increased value to attendees with more education sessions, opportunity to earn pesticide CE credits, networking time with vendors and peers, meals and more!

## Early Bird Registration Fee:

\$80.00 (*discounted registration ends October 31*)

## Regular Registration Fee:

\$110.00

## Register Online: [www.sesportsturf.org](http://www.sesportsturf.org)

and [www.southeast-regional-sports-turf2019.eventbrite.com](http://www.southeast-regional-sports-turf2019.eventbrite.com)



# HOTEL INFO:

The conference hotel is located across 27 acres on the South End of Ocean Blvd. in Myrtle Beach and was renovated in 2016. Featuring beautiful private beaches, fishing pier, mini-golf, new restaurants, and much more!

## Room rate: \$79.00/night

*Please book your rooms early!!! Last years room block sold out by October 1st. The link to book is here:*

<http://group.doubletree.com/nc-scsportsturfmanagers>

**Reservations:** Visit [southeast-regional-sports-turf2019.eventbrite.com](http://southeast-regional-sports-turf2019.eventbrite.com) for our group's reservation code

**Reservation Deadline:** Discounted rate expires October 25 (*space permitting in room block*)

# QUESTIONS:

**Contact:** Bruce Suddeth at 864-542-4790 or [bsuddeth@uscupstate.edu](mailto:bsuddeth@uscupstate.edu)



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**THANKS FOR THE SUPPORT!**

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Join us November 18-20 at the Southeast Regional SportsTurfConference & Trade Show in Myrtle Beach, SC

# Thank You NC / SC STMA Partners!

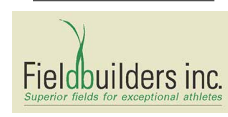
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P.O. Box 161023  
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## SE Regional Sports Turf Conference & Trade Show

November 17-20, 2019 • Myrtle Beach, SC

- Learn the latest industry trends and technical info from sports turf experts
- Network with hundreds of your industry peers and company vendors in expanded trade show
- Designed for anyone working in the sports turf industry - school, municipal, collegiate or professional level
- Customize your learning path with selection of interactive breakout sessions on variety of topics

**Register Now! Early bird pricing ends Oct. 31**

# Southeast Regional Sports Turf Conference & Trade Show



### **Education Packed Conference!**

Back for its 11th year, The Southeastern Regional Turfgrass Conference & Tradeshow is your one stop Sports Turf educational destination!

Packed with industry educational sessions and numerous networking opportunities, the Southeast Regional Sports Turf Conference & Trade Show will give you the tools to improve your fields/facilities and further your career.

Plus, enjoy a stay at the DoubleTree Resort by Hilton Myrtle Beach Oceanfront for the **low rate of \$79/night! Discounted rates expire October 25** (space permitting in room block).



**November 17-20, 2019 • DoubleTree Resort by Hilton Myrtle Beach Oceanfront**