

You Can Grow Grass, Now Let's Grow Your Program

SportsTurf
MANAGERS ASSOCIATION
Experts on the Field, Partners in the Game



Define Your Goals:

The goal for any sports field manager is to provide safe, well-maintained, playable surfaces for participants of all ages and abilities to use and enjoy.



Little League Field

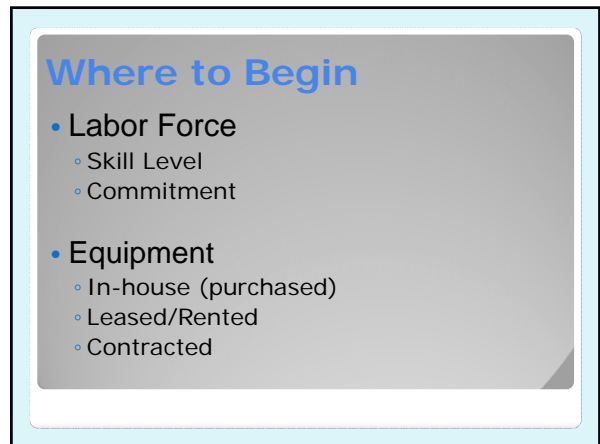
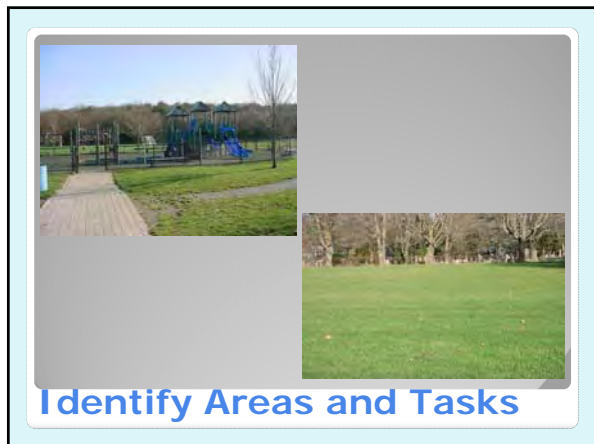
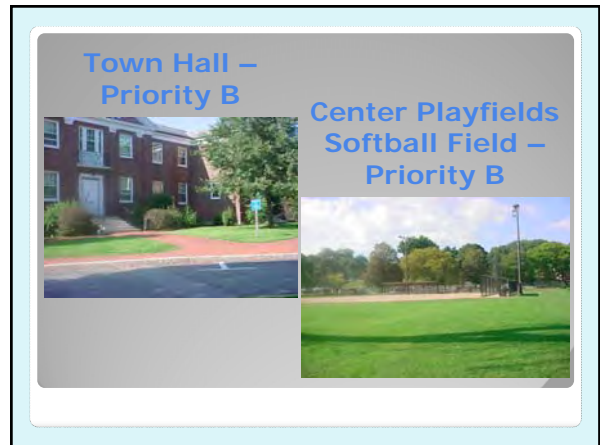
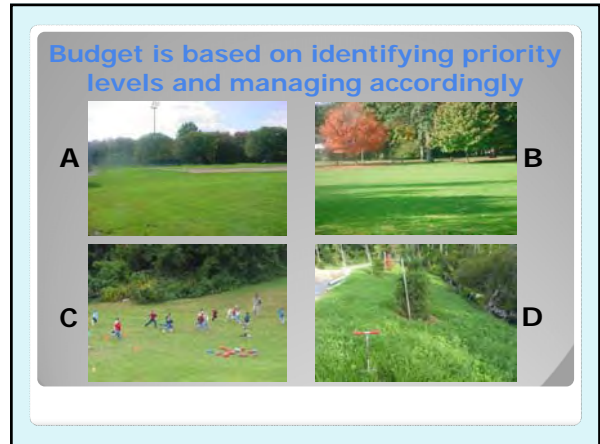
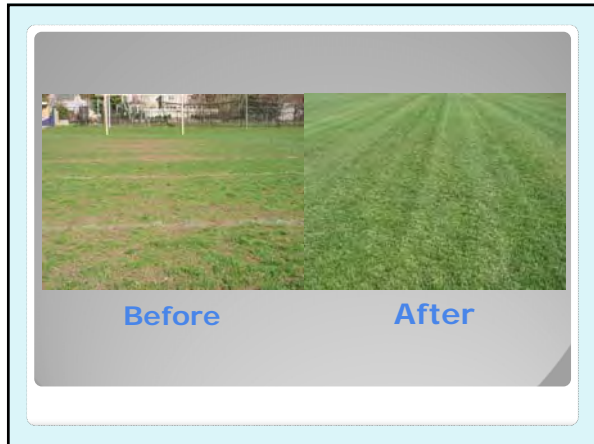
Building a Program

- Expectations/Goals
- Communication
- Priorities
- Agronomic Practices
- Education
- Environmental Stewardship
- Resources
- Protecting Your Investment
- Results



Develop a Sound Management Plan

- Know your facilities. Your plan should be based on type and intensity of use
- Your plan should be based on sound agronomic principles
- You are a professional. Stand by your plan. Sell your plan to your superiors



Outfield Fence: donated by LL



**Shared Resources:
Infield Machine (DPW, Rec, Sch, LL)**



Backstop: donated by LL



**Shared Resources:
Field Painting (DPW & Sch)**



**Shared Resources:
materials by LL, labor by DPW**



**Explain your plan so
there is no
misunderstanding**

- Be open about what you need to do
- Have your facts ready
- Stand behind your program

Educate the Decision Makers

- Factual presentations – Don't say I think, say I know and give the reasons
- Site Visits – Let them visualize what you mean



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Sell Your Program

- Be the professional
- Have the facts
- Show the results
- Show the consequences

End Goal: Safe, Playable Sports Surfaces

