



Sports Turf Managers Association Midwest Regional Conference and Trade Show

June 24-25, 2009

Iowa State University, Ames, Iowa

SportsTurf MANAGERS ASSOCIATION

Experts on the Field, Partners in the Game.

Supported by STMA-Affiliated Chapters:

Gateway	MO-KAN
Illinois	Nebraska
Iowa	Ozarks
Minnesota	Wisconsin

Sponsors: Cyclone Level



Cardinal Level



Who Should Attend:

- Sports Turf Managers
- Sports Turf Crew Members
- Coaches, Athletic Directors
- School Business Officials
- Physical Plant Administrators
- Directors of Parks & Recreation
- Others involved with Athletic Field Management

**Earn
.8
CEUs**

AGENDA

June 24

Location: ISU Outdoor Football Practice Facility*

- 12 – 1 p.m. Registration in the Trade Show
- 1-5 p.m. Five Concurrent Educational Activities: Stay at one all afternoon or rotate through all five!
- 3-3:30 p.m. BREAK in Trade Show
- 1. Field Management Demonstrations**
Sports turf managers will be demonstrating a variety of field management practices including irrigation start up and logo painting.
- 2. Worker Safety Workshop**
Mitch Ricketts, Kansas State University Health, Safety, and Environmental Coordinator, will cover worker safety for those in the sports turf management profession.
- 3. Turf Research Plots**
See Dr. David Minner's sports turf specific research plots on seeding traffic, Primo paint, biomass management, traffic simulation, field evaluation using the STMA PCI, Roundup/ seeding trial, and a fertility establishment trial.
- 4. Iowa State Athletics Facility Tour**
Hosted by ISU's Athletic Turf Manager Mike Andresen, CSFM, participants will see the soccer complex, softball complex, cross country course and the get a close up view of the renovation of Jack Trice Stadium.
- 5. Trade Show**
Meet with distributors to learn about the latest products and equipment available to sports turf managers.
- 5-6 p.m. BBQ Dinner in the Trade Show
- 6 – 9 p.m. Chapters' Challenge Softball Game

*Note: Rain contingency is in ISU's Bergstrom's Indoor Facility

June 25

Location: Scheman Building

Track 1 – Room 260-262

Track II – Room 275

- 7:30 a.m. Coffee Service
- 8 – 9 a.m.
- Track I: Turfgrass 101**
Dr. Andrew McNitt
Learn the fundamentals of turfgrass management for athletic fields including turf selection, mowing, fertilization, irrigation and disease and pest control.
- Track II: Fertilizers for Sports Fields**
Brad Jakubowski
Learn how to make informed decisions when selecting fertilizer based on when plants need nutrition, nutrient release characteristics, fertilizer labels, and fertilizer physical characteristics.
- 9-9:15 a.m. Session Break
- 9:15 – 10:15 a.m.
- Track I: Communicating with Coaches, User Groups, Administrators and other Nefarious Characters**
Dale Getz, CSFM, CSE
Learn how to better manage communication to gain cooperation with the various user groups that impact the sports turf manager.
- Track II: Practical Recordkeeping for the Sports Turf Manager**
John Netwal, CGCS
Learn how to develop written management plans, equipment management systems, budgeting strategies and organizing miscellaneous records.
- 10:15 – 10:45 a.m. REFRESHMENT BREAK
- 10:45 a.m. -12 p.m.
- Panel Discussions and Q&A**
Take the opportunity to ask questions of educators and practitioners.
- Track I: Natural Turfgrass**
Leading this panel are Dr. David Minner, Larry DiVito, and Mike Tarantino
- Track II: Synthetic Fields**
Leading this panel are Dr. Andrew McNitt, Jody Gill, CSFM, Mike Andresen, CSFM and Tim VanLoo
- 12 – 1 p.m. Lunch and Networking
- 1 p.m.
- Golf Outing at Veenker Memorial Golf Course**
(See registration form on how to reserve your spot)
- 1 – 3 p.m.
- Track I: Environmental Leadership at Sports Facilities**
Larry DiVito
Hear from newly-hired Minnesota Twins groundskeeper Larry DiVito on his role in constructing an environmental state-of-the-art baseball stadium as he draws on his experience in doing so at Nationals Park.
- Track II: Weather Fundamentals for Turf Managers**
Brad Jakubowski
Gain an understanding of weather patterns and concepts to interpret weather reports, maps and forecasts, which can be applied to daily turfgrass management practices.

Conference Exhibitors

Exhibitors as of 4/7/09.

- | | |
|---------------------------------|---------------------------------------|
| AerWay | Kromer Company, LLC |
| Beacon Athletics | Monsanto |
| BLEC USA | NatraTurf |
| Bush Sports Turf | Pioneer Athletics |
| CONCO Paints | Rainbird |
| Coversports USA | Redexim Charterhouse, Inc. |
| Crop Production Services | Reinders |
| Professional Products | RTF Turf Producers Association |
| D. Ervasti Sales Company | The Scotts Company |
| EarthWorks | TruMark Athletic Field Marker |
| Fleet US | Turf Diagnostics & Design |
| GreensGroomer | TURFACE Athletics |
| Worldwide, Inc. | TurfWerks |
| Hunter | World Class Athletic Surfaces |
| HYDROLogic | |
| Industrial Sales Company | |
| Kifco, Inc. | |

Join your peers for two days of education, professional development, and networking. View the latest technology at the trade show and equipment demonstrations.

SPEAKERS

Mike Andresen, CSFM, is the STMA Immediate Past President and Iowa State University Athletics Facilities and Grounds Manager. He has been honored by ISU's Board of Regents for his dedication to ISU's mission, by *Landscape Management* as one of its Top 100 Green Industry organizations and by STMA as a Field of the Year winner. The Iowa Turfgrass Institute (ITI) also named Andresen the 2007 recipient of the ITI Meritorious Service Award. Prior to ISU, he was the head groundskeeper at the Iowa Cubs and was recognized twice as Groundskeeper of the Year.

Larry DiVito is a STMA board member representing Facilities Used by Professional Athletes. He has been involved with professional baseball for 15 years and is currently head groundskeeper for the Minnesota Twins. He spent four seasons with the Washington Nationals as Head Groundskeeper where he helped build a state-of-the-art facility that qualified for LEED certification.

Dale Getz, CSFM, CSE is the STMA Commercial Vice President. He is currently the Sports Fields and Grounds Sales Manager – US for The Toro Company where he is responsible for sales of all commercial products to the Sports Fields and Grounds Industry. Previously he was the sports turf manager at Notre Dame.

Jody Gill, CSFM, is an At-Large Director on the STMA Board, and Grounds Coordinator for the Blue Valley School District in Overland Park, Kansas. He is also the President of the STMA-affiliated chapter, MO-KAN.

Brad Jakubowski is an Instructor at Doane College. He has been involved in the turfgrass industry for more than 25 years. Brad is a board member for the Nebraska STMA and served as the director of the two-year Sports Turf Management Program for the University of Nebraska.

Dr. Andrew McNitt is the Associate Professor of Soil Science and Turfgrass at Penn State University. His research includes maximizing the safety and playability of athletic field playing surfaces through development of improved construction and maintenance techniques. Dr. McNitt is considered the foremost authority in the industry for synthetic athletic surfaces.

Dr. David Minner is a Professor with an extension, research, and teaching appointment in the Horticulture Department at Iowa State University. His research focus includes producing safe, durable and attractive athletic fields and developing strategies that maximize turfgrass performance and minimize environmental impacts. Dr. Minner is one of the leaders in turfgrass research in the industry and previously served on the STMA Board of Directors.

John Netwal, CGCS, is the Director of Operations at the North Scott Community School District in Eldridge, Iowa. He has been involved in the turfgrass industry for more than 25 years with experience in both golf turf and sports turf. He received the STMA Soccer Field of the Year Award in 2004, and STMA Sports Complex of the Year Award in 2005.

Mitch Ricketts is the Health, Safety, and Environmental Coordinator for Kansas State University. He provides safety training to professionals and students throughout the area to help enforce workplace safety.

Mike Tarantino is the Director of Maintenance and Operations for the Poway Unified School District in Poway, California. He has been a member of STMA since 1990, where he's been active in committee service. He received the prestigious 2008 Dick Ericson Award for his positive impact on the industry.

Tim VanLoo is an Associate Director of Facilities/Agronomist at Northwestern University in Evanston, Ill. He oversees 15 acres of natural grass playing surfaces and 4 artificial athletic fields.

REGISTRATION

Registration Includes:

- All Educational Sessions, demonstrations, workshops and tours
- Trade Show
- Dinner on Wednesday, Lunch on Thursday
- .8 CEUs

\$75 Chapter or National Member; \$95 Non-member

4 Ways to Register

Mail, fax, go online to www.STMA.org, or call 800-323-3875; Payment will be accepted on site.

Name _____

Title _____

Co./Facility Name _____

Address _____

City _____

State _____

Zip _____

Chapter Affiliation _____

Phone _____

Email _____

Payment Method:

Check

Money Order

Purchase Order #: _____

Credit Card:

Mastercard

Visa

American Express

Discover

Name on Card _____

Card #: _____

Exp. Date: _____

Signature: _____

Mail to STMA, P O Box 414029, Kansas City, MO 64141
FAX to 785-843-2977, fill out on-line at www.STMA.org, or call 800-323-3875

To register for golf, call Veenker Memorial Golf Course, (515) 294-6727 and let them know that you are playing in the STMA outing on June 25. Cost \$38 (includes cart) payable in advance to the course via credit card.

Don't Miss the STMA Midwest Regional Conference and Trade Show!

June 24-25, 2009, Iowa State University, Ames, Iowa

Ames, Iowa



Hotels

STMA has blocks of rooms at two hotels within three miles of the ISU campus. Make your reservations directly with them and be sure to reference the STMA conference. Each hotel has a complimentary breakfast with hot food items and differing amenities. Rooms will be available at these rates until May 27.

AmericInn \$79 per night ph. 515-233-1005

Country Inn and Suites \$89 per night (two room suites available for \$109) ph. 515-233-3935

Supported by STMA-Affiliated Chapters



Thanks to our Conference Sponsors:

Cyclone Level



Cardinal Level



SportsTurf

MANAGERS ASSOCIATION

Experts on the Field, Partners in the Game.

About the STMA

STMA is the not-for-profit, professional association for the men and women who manage sports fields. Its more than 2,600 members oversee sports fields and facilities at schools, colleges and universities, parks and recreational facilities, and professional sports stadiums. Since 1981, the association and its dozens of local chapters have been providing education, information and sharing practical knowledge in the art and science of sports field management. Membership in STMA is \$110.

www.STMA.org 1-800-323-3875

**STMA National Conference –
Disney's Coronado Springs
Resort and Convention Center
Jan. 12-16, 2010, Orlando, FL**