

Experts on the Field, Partners in the Game.

STMA Midwest Regional Conference and Exhibition

Participating Chapters: Minnesota, Wisconsin, Illinois, Iowa, Nebraska, MO-KAN, Gateway, Ozark

Event Location: Iowa State University Athletic Facilities - Ames, Iowa

Event Dates: June 24-25, 2009

Exhibition Hours: Wednesday, June 24, 2009 from 12pm-6pm

Exhibitor Set-up: Wednesday, June 24, 2009 from 8am-11:30am

Exhibitor Teardown: Must be completed by 10pm Wednesday, June 24, 2009

CONTACT INFORMATION (this person will receive all communications)

Company: _____

Contact Name _____

Contact Phone: _____ Contact Email: _____

Contact Address: _____

Contact City: _____ State: ____ Zip: _____

On-site Contact (if different than above): _____

On-site Contact Email: _____

On-site Contact Mobile: _____

EXHIBIT SPACE FEES

The rate for a Commercial Member of STMA or one of the participating chapters is \$195 for a 10' x 20' booth (200 sq. ft.). Non-member rates are \$295 for a 10' x 20' booth. The initial booth comes with one (1) table for display, two (2) conference attendee registrations (one for booth contact, one additional), and a sign stating name of exhibiting company. Additional square footage may be purchased in 10' x 20' parcels for \$200 apiece, and comes with one (1) table for display, one (1) conference attendee registration.

Please check the dimensions (sq. ft.) required:

<input checked="" type="checkbox"/>	Dimensions (sq. ft.)	Member Rate	Non-member Rate
<input type="checkbox"/>	10'x20' (200)	\$195	\$295
<input type="checkbox"/>	20'x20' (400)	\$395	\$495
<input type="checkbox"/>	20'x30' (600)	\$595	\$695

For spaces larger than 20'x30', please call Patrick Allen at 800.323.3875 or send an email to pallen@stma.org.

Primary Products and/or Services: _____

Please list any firms which you would prefer not to be adjacent to: _____

PAYMENT INFORMATION

STMA requires a valid Credit Card to reserve space at the STMA Midwest Regional Conference and Exhibition. Payment in full is due with this contract. Booth space will not be assigned without payment. Cancellations will not be refunded.

METHOD OF PAYMENT

- Check
- Credit Card
 - MasterCard
 - Visa
 - American Express
 - Discover

Name on Card _____

Card # _____ Exp. Date _____ CVV _____

- PLEASE CHARGE MY CARD (I AUTHORIZE THIS CHARGE BY SIGNING THIS CONTRACT)**
- DO NOT CHARGE MY CARD AT THIS TIME, I WILL SEND A CHECK**

Checks payable to:	Sports Turf Managers Association
Remittance Address:	P.O. Box 414029
	Kansas City, MO 64141
	Phone: 800-323-3875
	Fax: (785) 843-2977
	pallen@stma.org

As an authorized agent of the company indicated on this contract, I agree to follow the Rules and Regulations as outlined on Page 3 of this document.

Signed _____	Title _____	Date _____
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Please fill in the form completely, including payment information and signature, and fax to Patrick Allen at 785.843.2977

Or

Email an Adobe PDF of the signed document to pallen@stma.org and call him at 800.323.3875 and give your credit card number over the phone.

(CONTINUED ON NEXT PAGE)

RULES AND REGULATIONS

1. Application must be accompanied by a credit card to reserve space. Space is reserved and assigned on a first-come, first-served basis.
2. Exhibitor Booth Cancellation/Refund Policy - Exhibitor shall have the right to cancel booth space agreement at any time by written notice to STMA. In the event of such cancellation, no refunds will be provided on cancellations. Under all circumstances, STMA retains the right to resell any booth space cancelled by exhibitor.
3. STMA reserves the right to refuse acceptance of any application if the products to be displayed are deemed unsuitable for the purposes of STMA. Final decisions will be made by STMA management. If application is not accepted by STMA, all monies paid will be returned to applicant within 30 days of notification.
4. The Exhibitors agrees that in the event he/she fails to install his/her product in the assigned space by 12 PM, Wednesday, June 24, 2009, or fails to comply with the provisions of this agreement, STMA shall have the right to take possession of said space and release or use that space without rebate to the Exhibitor.
5. It is mutually agreed that STMA and any of its agents, as well as IOWA STATE UNIVERSITY and any of its agents, shall not be liable to the Exhibitor, and said Exhibitor will hold harmless the aforementioned, for any loss or damage or injury to his/her property contained in such exhibit; or injuries to his/her person, his/her agents, employees or other persons unrelated to Exhibitor, no matter how sustained, from fire, theft, accident or other causes. All claims for such loss, damage or injury are hereby expressly waived.
6. Exhibitor is required to provide a Certificate of Insurance to STMA prior to Event.
7. The Exhibitor agrees that STMA shall have the right to make rules and regulations for said exhibition as it shall deem necessary and to amend same from time to time. STMA shall have the final determination and enforcement of all rules and regulations.
8. Exhibit space shall be available for setup at 8 AM on Wednesday, June 24, 2009, as noted in brochure. Teardown will be ONLY on Wednesday evening, and must be completed no later than 10 PM. Teardown any other time during the show is strictly prohibited.
9. All exhibited products must be confined to the limits of the booths assigned. Aisle space must be left entirely free for traffic.
10. Exhibitor agrees to have assigned booth space open and operated at all times during show hours.
11. No food or beverage items may be sold in the exhibit area.
12. Management will make every attempt to place Exhibitor in area of Exhibitors choosing, but reserves the right to relocate, reject, or remove any Exhibitor in violation of this contract.
13. Exhibitor may not assign, sublet, or apportion all or part of booth space, without the knowledge and approval of STMA.
14. Exhibitor will strictly observe all Federal, State, and City regulations.
15. Exhibitor will adhere to the professionalism of STMA and all booth personnel will dress accordingly.
16. Barring inclement weather, this event will be an outdoor exhibition. Indoor facilities are available for exhibition, and these facilities will be used based upon decision of STMA management. Exhibitors will be notified at 8am, Wednesday, June 24 of final exhibition site.
17. STMA prohibits the use of gas/electric powered equipment, as well as propane or other flammable gasses, liquids, or gels in the exhibition area.
18. The use of extension cords is permitted, but all cords must be 3-wire UL listed and approved.
19. STMA Product Demonstration Area is not open to exhibitors, and demonstrations will be performed at a safe distance from exhibition area.
20. All Exhibitors are required to check in with show management prior to setting up booth in assigned space.