



Sports Turf Managers Association Southeastern Regional Conference and Trade Show

June 15-16, 2011

University of Tennessee, Knoxville, TN

SportsTurf

MANAGERS ASSOCIATION

Experts on the Field, Partners in the Game.

Supported by STMA-Affiliated Chapters:

Tennessee Valley, Kentucky, North Carolina,
South Carolina, Georgia, Virginia

Conference Overview

Hands on demonstrations at the UT Center for
Athletic Field Safety

Outdoor trade show

Classroom education

Tours of athletic facilities

Includes a ticket to the Tennessee Smokies game

Who Should Attend:

- Sports Turf Managers & Assistants
- Sports Turf Crew Members
- Coaches, Athletic Directors
- School Business Officials
- Physical Plant Administrators
- Directors of Parks & Recreation
- Others involved in Athletic Field Management

Earn
0.6
CEUs

Pesticide recertification credits have been approved for:

Tennessee - 3 points in C03-Ornamental and Turf; 3 points in
C10-Demo and Research; 3 points in C12-Pesticide Dealer

North Carolina - 1.5 hours credit

Kentucky - 5 total general hours

South Carolina - 2 Category 3 Recertification Credits

Georgia - 2 credit hours

Virginia - recertification in category 3-B (24) and 60 (60)

Wednesday, June 15

PARKING for this day is at the UT Softball & Soccer Complex. (See map on back pg.) Participants will be shuttled to all educational events on this day.

- 9:30 - 11 a.m. **Registration Open** at the UT Softball & Soccer Complex. Enjoy a tour of the Complex during Registration. Tours will be conducted by Darrell Denney and Dr. John Sorochan. Shuttles will continuously run to the Center for Athletic Field Safety
- 11 a.m. **Final Shuttle bus departs** for the Center for Athletic Field Safety
- 11:15 a.m. - 2 p.m. **Trade Show with BBQ lunch and dessert provided**
- 2:15 p.m. **Welcome by STMA President Troy Smith, CSFM**

Workshops	Center for Athletic Field Safety Overview Dr. John Sorochan and Adam Thoms	Best Practices for Athletic Field Painting Eric Fasbender, CSFM and Dr. Grady Miller	Using Athletic Covers to Your Advantage Dr. Mike Goatley and Jesse Pritchard, CSFM	New Tools for Sports Turf Pest Management Dr. Jim Brosnan and Dr. Brandon Horvath	New Bermudagrasses for Athletic Fields Dr. Tom Samples
2:30 - 3 p.m.	Group 1	Group 2	Group 3	Group 4	Group 5
3:05 - 3:35 p.m.	Group 5	Group 1	Group 2	Group 3	Group 4
3:40 - 4:10 p.m.	Group 4	Group 5	Group 1	Group 2	Group 3
4:15 - 4:45 p.m.	Group 3	Group 4	Group 5	Group 1	Group 2
4:50 - 5:20 p.m.	Group 2	Group 3	Group 4	Group 5	Group 1

- 5:30 p.m. **Shuttles begin departing** for UT Soccer & Softball Complex (parking lot)
- 6:00 p.m. **Depart in your individual cars for Smokies Stadium** (Directions provided on site)
- 7:15 p.m. **Dinner and Tennessee Smokies v. Chattanooga Lookouts**

Thursday, June 16

PARKING for this day is again at the UT Softball & Soccer Complex. Participants will be shuttled to all educational events on this day.

- 7:30 a.m. **Buses begin shuttling** to Neyland and Lindsey Stadiums
- 7:50 a.m. **Final shuttle** to Neyland and Lindsey Stadiums
- 12:00 p.m. **Boxed lunch provided**
- 8:00 a.m. - 12:00 p.m. **Choose the Football or Baseball Track below:**

Football				
8:00 - 10 a.m. Presentations are 30 min. each	Use of Bermudagrass on Football Fields Eric Fasbender, CSFM	Bermudagrass Management to Prevent Winter Injury Dr. Mike Goatley	Turf Maintenance at Neyland Stadium Darren Seybold	Traffic Tolerant Bermudagrass Varieties for the Transition Zone Dr. John Sorochan
10 - 10:15 a.m.	BREAK			
10:15 a.m. - 12 p.m.	Tour Neyland Stadium, Upper Hudson & Indoor Facility with Eric Fasbender, CSFM, Dr. Mike Goatley, Darren Seybold, and Dr. John Sorochan			
Baseball				
8:00 - 10 a.m. Presentations are 30 min. each	Improving Your Infield Skin Dr. Jim Brosnan	Skinned Infield Maintenance for Softball Darrell Denney	Skinned Infield Construction and Maintenance at All Levels Bill Marbet	Challenges in Skinned Infield Maintenance Jesse Pritchard, CSFM
10 - 10:15 a.m.	BREAK			
10:15 a.m. - 12 p.m.	Tour and Demonstrations at Lindsey Stadium with Dr. Jim Brosnan, Darrell Denney, Bill Marbet, Jesse Pritchard, CSFM, Dr. Tom Samples, Jimmy Andes, and Marty Wallace			

VOLUNTEER LEVEL SPONSORS



PRESENTERS

- Jimmy Andes – University of Tennessee Athletics
Dr. Jim Brosnan – University of Tennessee Faculty
Darrell Denney – University of Tennessee Athletics
Eric Fasbender, CSFM – Louisiana State University Athletics
Dr. Michael Goatley – Virginia Tech Faculty
Dr. Brandon Horvath – University of Tennessee Faculty
Bill Marbet – Southern Athletic Fields, Inc.
Dr. Grady Miller – North Carolina State University Faculty
Jesse Pritchard, CSFM – University of Virginia Athletics
Dr. Tom Samples – University of Tennessee Faculty
Darren Seybold – University of Tennessee Athletics
Dr. John Sorochan - University of Tennessee Faculty
Adam Thoms – University of Tennessee Research
Marty Wallace – University of Tennessee Research

ROCKY TOP SPONSORS



EXHIBITORS

- | | |
|---------------------------------|--------------------------------|
| Agrium Advanced Technologies | Mid-Tenn Turf |
| AstroTurf, Inc. | Oakwood Sod Farm |
| Barenbrug USA | Pennington Seed |
| Burnett Athletics | Precision Sports Fields |
| Carolina Green Corp. | Rain Bird |
| Caudill Seed | Ready Play |
| Diamond Pro | Redexim North America |
| Dickens Turf & Landscape Supply | Smith Turf & Irrigation |
| Ewing Irrigation | Southern Athletic Fields, Inc. |
| FieldGroomers | The Sports Turf Company |
| Greenville Turf & Tractor | SportsEdge |
| Greenwave Associates | STEC Equipment |
| Harsco Minerals | Testing Services |
| Hunter Industries | The Hogan Company |
| Kromer Co. LLC | Turfce Athletics |
| Lebanon Seaboard Corp. | Vescio's Sports Fields |
| | World Class Athletic Surfaces |

REGISTRATION

Registration Includes:

- All Educational Sessions, demonstrations, workshops and tours
- Shuttle bus transportation
- Outdoor Trade Show
- Ticket to the Smokies v. Chattanooga
- Lunches on both days, Dinner on Wednesday

\$95 Chapter or National Member (Advance Registration)

\$125 Non-member (includes a chapter membership; please indicate which chapter you want to join below)

\$125 On-site Registration

(STMA is not able to offer one-day attendance rates).

4 Ways to Register

Mail, fax, call 800-323-3875, or payment will be accepted on site.

STMA National members can register on-line by logging into the Members Only section at www.STMA.org

STMA Member ID

Name

Co./Facility Name

Address

City

State

Zip

Chapter Affiliation/Selection Tenn Valley Kentucky N. Carolina
 S. Carolina Georgia Virginia

Phone

Email

- Chapter and/or National Member \$ 95
 Non Member \$125
 On-Site Registration \$125

Payment Method:

- Check Money Order Purchase Order # _____
Credit Card: Mastercard Visa
 American Express Discover

Name on Card

Card #:

Exp. Date:

Signature:

Mail registration form with payment to:

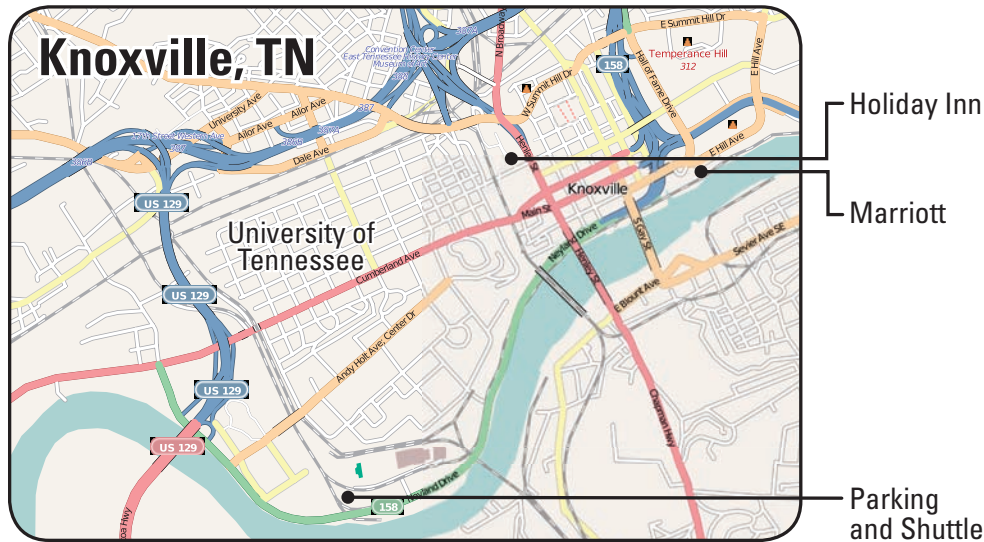
STMA, PO Box 414029, Kansas City, MO 64141

Or fax credit card payments to 785-843-2977

There will be no refunds for cancellation for those unable to attend; however, STMA will allow you to provide the registration to another person in your organization at no additional charge. If the conference and exhibition is cancelled for any cause beyond STMA's control, registration fees will be refunded on a pro rata basis based on the expenses incurred at the date of cancellation.

Don't Miss the Southeastern Regional Conference and Trade Show

June 15-16, 2011, University of Tennessee, Knoxville, TN



Hotels

STMA has reserved a block of rooms at two hotels:

1 Holiday Inn Knoxville

Downtown Worlds Fair Park
525 Henley St., Knoxville
\$84 SINGLE OR DOUBLE

Call 1-865-522-2800 for reservations.
Special rate is valid through May 24.

2 Marriott Knoxville

500 Hill Ave., SE, Knoxville
\$109 SINGLE OR DOUBLE
Call 1-865-637-1234

Special rate is valid through May 15.

About the STMA

STMA is the not-for-profit professional association for the men and women who manage sports fields. Its more than 2,500 members oversee sports fields and facilities at schools, colleges and universities, parks and recreational facilities and professional sports stadiums. For a complete list of benefits go to www.STMA.org or call 1-800-323-3875. Membership in STMA is \$110.

STMA National Conference

Jan. 10-14, 2012

Long Beach, CA

www.STMA.org 1-800-323-3875