

STMA Schedule Builder

Use this handy form to build your personalized schedule of events that you want to attend during the STMA Conference and Exhibition. Room numbers will be available in the on-site Conference Pocket Guide and through signage. Developing a schedule now will help you to achieve your goals of attending and provide information to quickly prepare your trip report upon your return. **For a model trip report, see the next page or go on line to www.STMA.org, 2011 Conference.**

My Wednesday Sessions

8:00 am – 12:15 pm Education Session

Title: _____

CEUs: _____

Room: _____

2:00 pm – 4:00 pm Education Sessions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

4:30 pm – 5:45 pm Networking Sessions

Title: _____

Room: _____

My Thursday Sessions

8:00 am – 10:00 am General Session

Title: _____

Room: _____

10:30 am – 11:45 am Education Sessions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

11:00 am – 2:00 pm Student Sessions

Title: _____

CEUs: _____

Room: _____

Title: _____

CEUs: _____

Room: _____

Title: _____

CEUs: _____

Room: _____

1:30 pm – 2:30 pm Education Sessions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

2:45 pm – 4:15 pm Education Sessions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

5:30 pm Trade Show Demonstration

Title: _____

CEUs: _____

My Friday Sessions

7:00 am – 7:45 am Innovative Sessions

Title: _____

CEUs: _____

Room: _____

8:00 am – 10:00 am Education Sessions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

11:30 am Trade Show Demonstration

Title: _____

CEUs: _____

2:45 pm – 3:45 pm Education Sessions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

4:00 pm – 5:00 pm Round Table Discussions

1st Choice Title: _____

CEUs: _____

Room: _____

2nd Choice Title: _____

CEUs: _____

Room: _____

STMA Trip Report

STMA recommends that you prepare a trip report upon your return from the conference to share with your employer and your staff. Developing a trip report of actionable ideas to implement at your facility will provide a tangible return on investment (ROI) to your facility. It can also help support future requests to attend STMA's annual and regional conferences and exhibitions. Note: you can go on line at www.STMA.org, 2011 Conference, and develop your personalized report.

Conference Report

2011 STMA Conference & Exhibition - Austin, TX

Jan., 11-15, 2011

Austin, TX

Your Name _____

Your Facility _____

Conference Overview:

This conference, held at the Austin Convention Center, was hosted by the national Sports Turf Managers Association. It is the largest in the U.S. dedicated to athletic field and facility management, attracting more than a thousand professionals from around the world. The theme of the conference was solving your toughest problems and the sessions focused on strategies to survive and succeed in 2011. There were 50 well-known speakers from academia and sports field management. The sessions were very diverse and were coded by programmatic areas: sustainability, water, professional development, construction, agronomics, synthetic, money savings and industry development. The learning styles of the more than 90 hours of education was also varied and included hands-on, demonstrations, classroom, roundtables, panel discussions, general sessions and in-depth workshops. Many organizations awarded CEUs for attending including STMA, TTA, ASBA, TNLA, NRPA, ASLA, GCSAA, Texas Pesticide Recertification, TTIA/TCEQ and IA.

In addition to the conference sessions, the chance to network with other sports turf managers in similar situations was a very valuable experience. The exhibition was also an integral element to this conference. There was education on the trade show floor, Demonstrating the Pros and Cons of Sports Turfgrasses, and the trade show did not compete with other learning opportunities. This allowed me to visit with suppliers and developers of the latest products, equipment and technology for ways our field management program can lessen the impacts on the environment and cut costs.

The conference has an excellent reputation for providing information at the lowest cost in the industry. The registration fee includes all conference materials, breakfast each morning, lunch on two days, a reception style dinner on Wednesday and Thursday, and a full course dinner on Friday, which helped defray the costs of attendance.

Executive Summary

Goals Met

Identify specifically what was brought back to the facility relevant to your business goals as a return on the continuing education investment.

1 _____

2 _____

3 _____

Cost Summary

	Budget	Actual
Conference Fee	\$	\$
Airfare	\$	\$
Transportation	\$	\$
Hotel	\$	\$
Meals & Parking	\$	\$
Total	\$	\$

Education Value

Please reference your notes and materials to complete this worksheet.

Day One:

Session Summary _____

Major Takeaways _____

Action Items Identified _____

Estimated Impact _____

Day Two:

Session Summary _____

Major Takeaways _____

Action Items Identified _____

Estimated Impact _____

Day Three:

Session Summary _____

Major Takeaways _____

Action Items Identified _____

Estimated Impact _____

Networking/Sharing Best Practices Benefits

Reference any peer discussions you had during the seminar.

Met With _____

Discussion Focus _____

Major Takeaways _____

Action Items Identified _____

Estimated Impact _____