

## **An Easy Strategy To Gain Recognition for Your Work**

By STMA Editorial Staff

Every sports turf manager *is* in the business of hosting events. Soccer, baseball, football, concerts, softball, graduations ... the list goes on. There is an important management technique that you may not be fully utilizing that could provide greater recognition for your work: Fact Sheets.

Post a simple fact sheet about the field(s) in a visible spot. Place it on a bulletin board in locker rooms, at the concession/administrative area at a complex, at a directional kiosk, on your web site, etc. You should also distribute it to your user groups for publication in a newsletter or insertion into mailings, and distribute it as appropriate to your media relations office/department for inclusion in game day programs. Remember, the more knowledgeable your constituents are about the work you do, the more respect you will earn for that work.

Consider including:

- Type of turfgrass and its characteristics;
- soil conditions and soil construction mix;
- field size;
- source of water and irrigation information;
- schedules for mowing, fertilization, irrigation, field marking;
- mowing height and patterns;
- date the field was constructed/renovated;
- number of games played on it/them annually;
- field rotation schedule;
- any special management techniques for multi-use sports/other events;
- interesting tidbits;
- other pertinent field information, such as when you aerify and why
- and, of course highlight your role as the sports turf manager.

Emphasize safety as your number one goal for the field(s) and describe how your management helps keep conditions safe for play. Following is a sample of how the one-page Fact Sheet can flow. If your field is constructed of synthetic material, adapt the above list to provide pertinent information about the care of synthetic fields to your user groups.

[Fact Sheet.pdf \(20 KB\)](#)