

SportsTurf

MANAGERS ASSOCIATION

2015 Employer Survey

STMA Awareness Survey

STMA is seeking to increase its level of awareness for its membership over the next three years. We are conducting this survey to give us a baseline of today's perceptions.

Thank you for agreeing to answer five questions about your awareness and perceptions of STMA and our membership's work. The survey is anonymous, and the results will be immediately aggregated with other results upon clicking the Submit button.

1. *Do you know what the acronym STMA represents? (select one)

- Superintendents Turf Maintenance Association
- Sports Turfgrass Maintenance for Athletics
- Synthetic Turf Management Association
- Sports Turf Managers Association
- Synthetic Turf Managers for Athletics
- I don't know

2. *Please rate your level of awareness about STMA: (select one)

- Never heard of it
- Heard of it but don't know much about it
- Know it fairly well
- Know it well
- Know it really well

3. *Please select the one statement below that best represents your viewpoint: (select one)

- The person who maintains our athletic fields is integral to our facility's success
- The person who maintains our athletic fields has some impact on our facility's success
- The person who maintains our athletic fields has little or no impact on our facility's success

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4. *Please select the one statement below that best represents your viewpoint: (select one)

- Athlete safety is our top priority
- Fan enjoyment and engagement is our top priority
- Allowing user groups to use our fields as much as needed is our top priority
- Other top priority (fill in the blank)

5. *If I were to invest in continuing education for the person managing our athletic fields, I would focus on:
(select one)

- Verbal communication
- Written communication
- Staff management
- Resource management other than staff
- Financial aspects of managing a sports facility
- Facility challenges outside of his/her department
- Leadership skills
- Crisis Management
- Agronomy/field maintenance practices
- Care of equipment
- Realistic budgeting
- Has solid skills - nothing needed at this time
- Other (please specify)

Done