

Please type or print information as you want it to appear on your badge, make copies for each additional attendee.

Name _____	Member # STMA- _____
Title & Organization _____	
Address _____	City/ST/Zip _____
Phone () _____	Fax () _____
Email _____	
Emergency Contact Name _____	Phone () _____

First Time Attendee ☐ Yes ☐ No

Full Conference Registration: Includes admission to all Education Sessions (except optional activities), Welcome Reception, Awards Banquet, Trade Show, and all meals provided during the conference.

	Received:	By 12/15/10	After 12/15/10
<input type="checkbox"/> STMA National Member		\$375	\$450
<input type="checkbox"/> Additional Member from Same Facility (forms must be submitted together)		\$325	\$400
	Submit by mail or fax only		
<input type="checkbox"/> Non-Member (or Chapter only member)		\$485	\$560
<input type="checkbox"/> Student National Member (fee waived for Student Challenge competitors)		\$100	\$125
<input type="checkbox"/> Student Non-Member (or Chapter only member)		\$125	\$150

Education Sessions & Trade Show Combo: Please select **only** Thursday **OR** Friday, **not both** - these are special one-day rates and cannot be used on both days

<input type="checkbox"/> Thursday Only OR <input type="checkbox"/> Friday Only	\$105	\$105
Trade Show Only: Fees cover the cost of meals in the trade show area)		
<input type="checkbox"/> Thursday and/or <input type="checkbox"/> Friday	\$45 each day	\$45 each day

Spouse/Non-Industry Guest Registration: Spouse/Guest registration must accompany a Full Conference Registration and are for Non-industry employed spouses/guests)

Guest Name: _____

<input type="checkbox"/> Full Conference Registration (Events included in Full Conference Registration listed above)	\$135	\$135
<input type="checkbox"/> Welcome Reception (Wednesday)	\$30	\$30
<input type="checkbox"/> One Day Trade Show Only <input type="checkbox"/> Thursday and/or <input type="checkbox"/> Friday	\$30 each day	\$30 each day

Optional Activities: Check all that apply - NOTE: These options are **NOT** included with your Full Conference Registration

	Received:	By 12/15/10	After 12/15/10
<input type="checkbox"/> Seminar on Wheels (Tues., January 11th)		\$60	\$85
<input type="checkbox"/> Seminar on Wheels (Wed., January 12th)		\$60	\$85
(MUST complete reverse page for Golf)			
<input type="checkbox"/> Golf Tournament (Wed., January 12th) Individual no rental clubs		\$125	\$150
<input type="checkbox"/> Golf Tournament (Wed., January 12th) Foursome no rental clubs		\$500	\$600
		Rental Clubs (each set)	\$50
<input type="checkbox"/> Additional Awards Banquet Tickets (Fri., January 14th)		\$60	\$85

2011 Dues

<input type="checkbox"/> 2011 National STMA Dues (Fill in amount)	\$ _____
<input type="checkbox"/> 2011 Chapter Dues (List chapter name & amount) _____	\$ _____
Visit www.stma.org/chapters for chapter dues amounts.	
<input type="checkbox"/> Charitable Contribution to the SAFE Foundation	\$ _____
Total Amount	\$ _____

PAYMENT OPTIONS:

☐ Check ☐ Purchase Order PO# _____

Credit Card ☐ MC ☐ Visa ☐ AmEx ☐ Discover

Name on Card: _____

Card #: _____ Exp: _____

Signature: _____

RSVP REQUIRED

Please indicate if you will be attending the following events **(these events are included with the full conference registration):**

THURS. Lunch & Annual Meeting:

☐ Will Attend ☐ Will Not Attend

FRI. Awards Banquet:

☐ Will Attend ☐ Will Not Attend

NOTE: Must complete reverse side of form to participate in:

- Golf Tournament
- Student Challenge
- Chapter Officers Training

2011 National Dues:

Sports Turf Manager	\$110
Sports Turf Mgr Assoc.	\$75
Academic	\$95
Commercial	\$295
Commercial Associate	\$75
Student	\$25

Send Registration Form & Payment

Sports Turf Managers Association
PO Box 414029
Kansas City, MO 64141

Or Fax credit card payments and purchase orders to:
(785) 843-2977

COTS Meeting: (You must be a Chapter Officer to attend this event)

(Tues., January 11th 6:00-9:00pm)

I plan to attend the Tuesday Pre-Conference COTS Meeting ☐ Yes ☐ No

Chapter Name (or Forming Chapter) _____

Position within the Chapter _____

**For questions
please call STMA at
(800) 323-3875 or
(785) 843-2549**

SAFE/JACOBSEN Golf Tournament:

(Wed., January 12th)

If you are paying for rental clubs (\$50), please make your club selection here:

- ☐ Men's ☐ Women's
☐ Left-handed ☐ Right-handed

Please indicate your handicap and the persons you would like to play with. **If you do not know or cannot estimate your handicap, you may indicate what your average score would be for 18 holes:**

Player 1	Handicap
Player 2	Handicap
Player 3	Handicap
Player 4	Handicap

Cancellations must be in writing and received by Dec. 15, 2010. All written cancellations are subject to a \$50 processing fee. NO refunds will be issued on requests received after Dec. 15th. Refunds will be issued within 30 days after conference. Mail cancellations to: STMA, 805 New Hampshire, Ste E, Lawrence, KS, 66044 or fax to (785) 843-2977. If the conference & exhibition is cancelled for any cause beyond STMA's control, registration fees will be refunded at a pro rata basis based on the expenses incurred at the date of cancellation. STMA holds event cancellation insurance that will be used to provide the most equitable refunds possible. Refunds will not be provided to registrants who are unable to attend due to weather or other non-health related issues.

STMA Student Challenge:

Presented by the SAFE Foundation and Founding Partner Hunter Industries

The Student full conference registration fee for STMA Student Challenge competitors is waived. Student Challenge competitors must fax or mail in their completed registration forms (both sides) and may not register online. Each student must register individually.

Deadline to register for the student challenge is 12/15/10.

(Fri., January 14th, 8:00-10:30 am)

Please list your school name and the names of 2-4 team members (undergraduates only). There may be more than one team per school.

School name: _____

Team members: _____

Special Accommodations:

Do you have any reasonable accommodation requests or special needs? ☐ Yes ☐ No

If Yes, Please Specify: _____

Vegetarian Meals Only? ☐ Yes

Use this handy form to build your personalized schedule of events that you want to attend during the STMA Conference and Exhibition. Room numbers will be available in the on-site Conference Pocket Guide and through signage.

Developing a schedule now will help you to achieve your goals of attending and provide information to quickly prepare your trip report upon your return. **For a model trip report, see the next page or go on line to www.STMA.org, 2011 Conference.**

My Wednesday Sessions

8:00 am – 12:15 pm Education Session

Title: _____
CEUs: _____
Room: _____

2:00 pm – 4:00 pm Education Sessions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

4:30 pm – 5:45 pm Networking Sessions

Title: _____
Room: _____

My Thursday Sessions

8:00 am – 10:00 am General Session

Title: _____
Room: _____

10:30 am – 11:45 am Education Sessions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

11:00 am – 2:00 pm Student Sessions

Title: _____
CEUs: _____
Room: _____

Title: _____
CEUs: _____
Room: _____

Title: _____
CEUs: _____
Room: _____

1:30 pm – 2:30 pm Education Sessions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

2:45 pm – 4:15 pm Education Sessions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

5:30 pm Trade Show Demonstration

Title: _____
CEUs: _____

My Friday Sessions

7:00 am – 7:45 am Innovative Sessions

Title: _____
CEUs: _____
Room: _____

8:00 am – 10:00 am Education Sessions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

11:30 am Trade Show Demonstration

Title: _____
CEUs: _____

2:45pm – 3:45 pm Education Sessions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

4:00 pm – 5:00 pm Round Table Discussions

1st Choice Title: _____
CEUs: _____
Room: _____

2nd Choice Title: _____
CEUs: _____
Room: _____

STMA recommends that you prepare a trip report upon your return from the conference to share with your employer and your staff. Developing a trip report of actionable ideas to implement at your facility will provide a tangible return on investment (ROI) to your facility. It can also help support future requests to attend STMA's annual and regional conferences and exhibitions. Note: you can go on line at www.STMA.org, 2011 Conference, and develop your personalized report.

Conference Report

2011 STMA Conference & Exhibition - Austin, TX

Jan., 11-15, 2011

Austin, TX

Your Name

Your Facility

Conference Overview:

This conference, held at the Austin Convention Center, was hosted by the national Sports Turf Managers Association. It is the largest in the U.S. dedicated to athletic field and facility management, attracting more than a thousand professionals from around the world. The theme of the conference was solving your toughest problems and the sessions focused on strategies to survive and succeed in 2011. There were 50 well-known speakers from academia and sports field management. The sessions were very diverse and were coded by programmatic areas: sustainability, water, professional development, construction, agronomics, synthetic, money savings and industry development. The learning styles of the more than 90 hours of education was also varied and included hands-on, demonstrations, classroom, roundtables, panel discussions, general sessions and in-depth workshops. Many organizations awarded CEUs for attending including STMA, TTA, ASBA, TNLA, NRPA, ASLA, GCSAA, Texas Pesticide Recertification, TTIA/TCEQ and IA.

In addition to the conference sessions, the chance to network with other sports turf managers in similar situations was a very valuable experience. The exhibition was also an integral element to this conference. There was education on the trade show floor, Demonstrating the Pros and Cons of Sports Turfgrasses, and the trade show did not compete with other learning opportunities. This allowed me to visit with suppliers and developers of the latest products, equipment and technology for ways our field management program can lessen the impacts on the environment and cut costs.

The conference has an excellent reputation for providing information at the lowest cost in the industry. The registration fee includes all conference materials, breakfast each morning, lunch on two days, a reception style dinner on Wednesday and Thursday, and a full course dinner on Friday, which helped defray the costs of attendance.

Executive Summary

Goals Met

Identify specifically what was brought back to the facility relevant to your business goals as a return on the continuing education investment.

1

2

3

Cost Summary

	Budget	Actual
Conference Fee	\$	\$
Airfare	\$	\$
Transportation	\$	\$
Hotel	\$	\$
Meals & Parking	\$	\$
Total	\$	\$

Education Value

Please reference your notes and materials to complete this worksheet.

Day One:

Session Summary

Major Take-aways

Action Items Identified

Estimated Impact

Day Two:

Session Summary

Major Take-aways

Action Items Identified

Estimated Impact

Day Three:

Session Summary

Major Take-aways

Action Items Identified

Estimated Impact

Networking/Sharing Best Practices Benefits

Reference any peer discussions you had during the conference.

Met With

Discussion Focus

Major Take-aways

Action Items Identified

Estimated Impact