



SAFE

The Foundation for Safer Athletic Fields

Our History

The SAFE Foundation was established in 2000 as the non-profit, charitable organization of the Sports Turf Managers Association (STMA). Since 2003, it has been funding scholarships and educational initiatives. More than 125 STMA students or their turf programs have received nearly \$220,000 in educational assistance, and the STMA membership has benefited from educational DVDs, bulletins, and other resources.

2011 SAFE Board of Trustees

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The Foundation for Safer Athletic Fields for Everyone

The SAFE Foundation
P O Box 411172
Kansas City, MO 64141-1172

Street address for packages:
805 New Hampshire, Ste. E, Lawrence, KS 66044
Ph. 800-323-3875
Fax 783-843-2977
www.SAFEFIELDS.org

The SAFE Foundation Federal Tax ID# 47-0839745
SAFE is a Charitable 501(c)(3) Corporation
Donations are tax deductible as allowable by law.



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The Foundation for Safer Athletic Fields for Everyone

**A new mission.
A new direction.
A new name.**





A Vision for Change

The SAFE Board of Trustees recognizes the tremendous need in our neighborhoods for safer and sustainable sports fields. SAFE believes it can make a difference in our communities and is leading an industry-wide initiative: Sports and Recreation Fields - Safety First. Its core purpose is to fund education, outreach, research and scholarships to advance the safety and sustainability of playing surfaces and reduce sports field injuries.

The First Steps

Before SAFE could focus on this initiative the Board did three things:

1 Change the Mission of the Foundation

SAFE changed its mission:

Original: To support sports field specific research, educational programs and environmental concerns to promote user safety

New: To enrich communities through championing safe, sustainable sports and recreation fields for all athletes. The new mission creates relevance for SAFE with those outside of STMA.

2 Change the Name of the Foundation

SAFE changed its name from:

Original: The Foundation for Safer Athletic Field Environments

New: The Foundation for Safer Athletic Fields for Everyone. This minor change opens up many new possibilities.

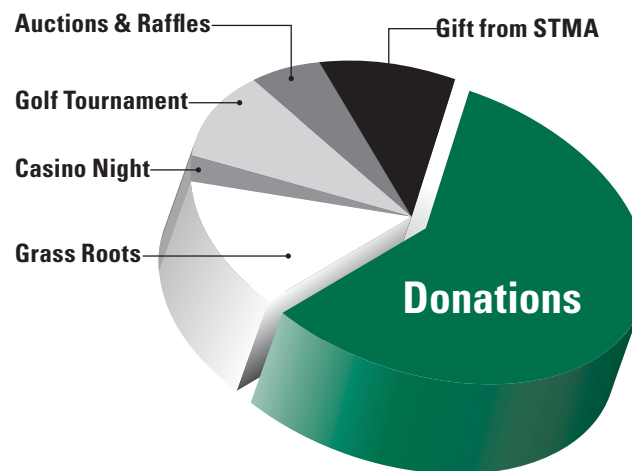
3 Change the Bylaws of the Foundation

The SAFE Bylaws were amended to reflect these changes. Another change to the Bylaws has created the opportunity for SAFE to increase the number and type of members on its Board. This will allow SAFE to potentially attract professional athletes, team owners, physicians, coaches, and heads of non-industry corporations. SAFE has already added a Board member who directs the Baseball Tomorrow Fund.

The Next Steps

Fundraising is key for SAFE to successfully accomplish its mission of making sports fields safer for play.

Goal \$1 million over 5 years



Grass Roots Initiative

During the Grass Roots five-year campaign, SAFE will be very active in outreach and will:

- Award scholarships;
- Fund educational programs, including new educational videos;
- Create partnerships with community and industry organizations to collaboratively develop its Sports and Recreation Fields - Safety First agenda;
- Do an assessment to profile communities at-risk for poorly maintained sports fields;
- Engage the STMA chapters and committees to help develop Best Management Practices for these at-risk fields.

When our funding goal is reached, SAFE will be able to implement specific programs that:

- Enhance the safety and performance of athletes;
- Enrich community health and interaction; and
- Contribute to the sustainability of green spaces.

SAFE needs your help

Please donate to the Grass Roots Campaign. Your donation will help provide safe playing fields for everyone.