

# Robert Anthony

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Versatile, perceptive and achievement-driven Landscaping and Athletic Field Director, long-respected for advanced abilities in turf management, landscape design and construction, maintenance, multi-million dollar project management and budget development and administration. Outstanding blend of expertise in all areas of research, system implementation, and installation projects. Effectively communicates with and motivates team members, fostering an atmosphere of teamwork and collaboration with an emphasis on goal attainment. Blends integrity, innovative thinking, and leadership attributes to ensure first-rate results. Displays strong decision-making talents, critical thinking skills, and an unwavering drive to excel. Enthusiastically collaborates with internal colleagues to achieve established goals and expectations. Personable, persuasive and highly respected for proven expertise, displaying a positive leadership approach, and consistently surpassing goals.

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## AREAS OF EXPERTISE

- **Turf Management / Maintenance**
  - **Project Management**
  - **Water and Irrigation Expertise**
  - **Purchasing & Procurement**
  - **Extensive warm season grass experience**
  - **Budget Administration**
  - **Agronomic Policy Development**
  - **Hiring / Supervision / Training**
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## QUALIFICATIONS IN ACTION

PD&E LLC/United States Naval Academy/ Annapolis, Md, 11/09 to 05/10

Project manager

- Direct daily operations for the successful management of well over 400 acres of pristinely landscaped grounds and athletic fields for one of the nation's premiere University campuses.
- Apply proven leadership talents to direct a crew of 25 in the execution of daily tasks to preserve the highest standards of quality for the US Navy.
- Specify and purchase all necessary equipment and related supplies to carry out detailed objectives.
- Utilize extensive Bermudagrass and synthetic field knowledge to daily manage seven athletic fields for nationally recognized Division I athletic program.
- Develop agronomic programs to upgrade and improve both Bermuda and synthetic fields previously neglected regarding cutting edge management practices to increase quality of play and player safety.

**Raffles Resort / Canouan Island, St. Vincent & The Grenadines, West Indies, 02/08 to 11/09**

**Director of Landscaping (raffles.canouan.com)**

- Strategically direct the landscaping function for a five star hotel based in Singapore, ranked at #4 worldwide in 2008 for its exclusivity, high profile clientele, and superior standards of service.
- Leverage demonstrated leadership talents to manage and maintain +300 acres of lush tropical landscape with responsibility for upgrades, turf management, pest control, and outdoor lighting among others.
- Seamlessly manage maintenance functions with zero disruption and inconvenience to all resort guests, which consist of some of the world's wealthiest and most famous celebrities and high profile people.
- Provide leadership and direction to 43 staff members in the execution of daily roles and responsibilities and foster a team-based environment where staff work cooperatively to achieve common goals.
- Direct the purchasing and procurement function for all landscaping products and equipment, sourcing high quality products from US suppliers at competitive prices, improving bottom line profitability.
- Develop and administer the annual operating and capital budgets, demonstrated solid financial acumen in minimizing costs and reducing expenditure while maintaining quality standards and improving net profits

## Selected Achievements

- Earned senior management recognition for directly contributing to resort success, helping it to achieve its #4 ranking in 2008 as voted by Conde Nast travelers, a supreme achievement in the hospitality industry.

**University of Maryland, College Park, MD, 10/03 to 02/08**

**Director of Athletic Turf Management**

- Recruited to develop a turf management program of NFL caliber for an athletic program that consistently produces nationally ranked teams.
- Skillfully managed a broad range of complex projects from planning to successful conclusion, executing +\$2.75 million worth of field construction and renovation over a challenging 30-month period.
- Developed and maintained strategic business alliances with vendors and suppliers, and managed the purchasing function for required materials and equipment, minimizing costs and expenditure.
  
- Conducted daily inspections of each field, evaluated systems, turf varieties, reinforcement techniques, irrigation systems and moisture and temperature controls to ensure highest standards of performance.
- Established and enforced the agronomic policy for each field including native soil and 100% sand based root zones, ensuring compliance with all operational and maintenance procedures.
- Handled a broad range of additional priorities including budget planning and administration, strategic planning, staff leadership and supervision, documentation, reporting, and presentations.

**Selected Achievements**

- Developed plans for a renovation of Chevy Chase Bank Field at Byrd Stadium, providing recommendations to replace a heavy native soil field with zero internal drainage to a 100% sand based, heated playing surface.

**Southern Methodist University, Dallas, TX, 2000 to 2003**

**Director of Athletic Turf Management**

- Managed a broad workload with responsibility for policy development, equipment/material selection and purchasing, reporting, proposal development, documentation, and system selection and implementation.
- Directed a six-month research project on synthetic turfgrass options and traveled throughout the U.S. to view national sites and speak with NFL and Division 1 groundskeepers about new infill synthetics.
- Prepared comprehensive reports, recommendations, and proposals on the selection of the new system brand and premium installation methods for senior management review and analysis.
- Facilitated project management meetings to identify resource requirements, schedule workflow, evaluate material requirements, resolve problems and enhance the flow of communication across all parties.

**Selected Achievements**

- Successfully project managed the installation of the new system from planning to execution, coordinating each project phase to ensure compliance with established timelines and project schedules.

**Green Bay Packers Football Club, Green Bay, WI, 1998 to 2000**

**Head Groundskeeper**

- Specifically recruited to manage Lambeau Field, one of the two most sophisticated playing surfaces in the National Football league.
- Merged strong motivational and organizational talents to execute a challenging project that included the installation and construction of the Lambeau Field playing surface with Bluegrass turf.
- Managed each project phase including the laser grading of root zone mix, a full field irrigation installation, and the installation of moisture and temperature sensors within the root zone.
- Applied an in-depth understanding of field management for the NFL franchise to implement agronomic policy, manage budgets, execute training camps and mini camps, and manage game days successfully.

**Selected Achievements**

- Recognized for successfully improving field performance, generating revenue through effective field and game day management, and demonstrating expertise in all aspects of the groundskeeping function.

*Earlier Professional Experience:*

**Senior Assistant Field Manager**, Baltimore Ravens Football Club, Owings Mills, MD, 1996 to 1998

**First Assistant Golf Course Superintendent**, Morris County Golf Club, Convent Station, NJ, 1994 to 1996

## **CAREER HIGHLIGHTS**

Field Advisor, Athletic Turf Maintenance and Technology Magazine  
Field Advisor, Turfgrass Trends Magazine  
Periodic Author, Stadia Magazine and various Turfgrass Publications  
Consultant, Dallas Cowboys, Valley Ranch Practice Facility, 2002  
Consultant, Dallas Cowboys San Antonio Summer Camp Facility, 2003

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## **EDUCATION**

**B.S. Ornamental Horticulture**, Delaware Valley College of Science and Agriculture, Doylestown, PA  
Emphasis in Turf Grass Science and Management / Landscape Design

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## **PROFESSIONAL AFFILIATIONS**

Sports Turf Managers Association	Golf Course Superintendents Association of America
Chesapeake Chapter – STMA	Former Board Member Texas Chapter - STMA
CPR/ First Aid Certified	OSHA General Construction Certification