

"I'm sure most sports facilities are like our company, and receive dozens of résumés for positions. Those who are certified rise to the top of the stack at Sodexo because those sports turf managers send the message that they are willing to go that extra step. You know that they will bring great value to the job."

John Fik, CSFM, Grounds and Sports Fields Consultant,
Sodexo Education Services, Vermontville, NY

"As a contractor, I am seeing more and more jobs that require CSFM certification for companies to be involved with projects. This is great for the whole industry because people are starting to recognize that quality sports turf contractors are needed for sports field projects. Having CSFM status sets you apart from the rest. It shows you hold your company to a higher standard."

Patrick Coakley, CSFM, Stadium Turf Specialist,
Sports Construction Management, Inc., Asheville, NC

SportsTurf
MANAGERS ASSOCIATION

Experts on the Field, Partners in the Game.

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**The Certified Sports
Field Manager (CSFM)**
Experienced. Educated. Effective.

**Support your sports field manager's
pursuit of Certification and ensure that
your sports fields are the safest and most
playable for your budget allocation.**

Certified Sports Field Managers Add Value

Whether you are hiring a new sports field manager or allocating training funds for continuing education, consider the value that a Certified Sports Field Manager adds to your facility's operation.

STMA CSFMs are:

Qualified – Through a demanding preparation process and then rigorous testing, the Certification program verifies that recipients have superior knowledge, skills and abilities in sports turf management.

Continuous Learners – To keep the certified status, the CSFM program requires continuing education that is timely and relevant. One of the most desired skills in the workplace is the ability to learn and to apply that learning to job responsibilities.

Contributors – CSFMs contribute inside your organization and in your community. The CSFM program requires its Certified members to attain Industry Service Points, which are earned by volunteering time and talents outside of their daily duties.

Problem Solvers – CSFMs anticipate challenges and effectively resolve issues before they become problems. If there is a crisis, CSFMs can be counted on to bring effective solutions to the table.

Users of Technology – Technology continues to advance the profession, and CSFMs are early adapters of technology to apply viable and efficient management practices.

Scientists – Sports turf management is a science, and CSFMs are typically educated in plant and soil science, horticulture, agronomy or turfgrass management.

Stewards of the Environment – Protecting the environment is the norm for CSFMs. Their management practices have always included conserving and reusing water, implementing IPM strategies, using fuel and energy

efficient equipment, recycling, composting and other 'green' activities.

Operations & Resource Managers – CSFMs understand the business aspect of running a sports facility. Purchasing, inventory control, and hiring of support staff and seasonal workers is accomplished with the bottom line at the forefront of every expenditure.

Invest in Excellence. Invest in Certification for your STMA Sports Field Manager

Sports Turf Managers are committed to providing safe and playable fields for athletes at all levels of play. Those who achieve certification have taken that commitment one step further. Through the attainment of certification, sports turf managers validate their knowledge of turfgrass science, facility management, sports rules, and business practices through an in-depth exam and continuing education. There are also pre-requisites that must be met before being eligible to take the exam.

Fees

Application fee	\$250
Testing fee	\$100
Annual renewal fee	\$100

Seventy percent of employers pay for CSFM fees.*

"My employer is very supportive of the certification process, financially and initially in allowing me the time to study. Preparing for the exam greatly expanded my knowledge base, and I was able to apply this knowledge directly to my job responsibilities. My certification helped me add to the continued improvement of our facilities."

Brian Winka, CSFM, Parks Supervisor, City of Chesterfield, MO

*STMA 2008 CSFM Survey