

FOR IMMEDIATE RELEASE:

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MEDIA CONTACT:

Name

Organization

Phone number

Email

(Name of Facility) Adopts Environmental Principles for its Sports Field Management

(CITY, State) – (Name of facility) has adopted a set of environmental principles to guide management practices of its sports fields, setting a framework for environmentally responsible field supervision. By adopting them, (name of facility) validates its continuing commitment to protect and preserve the ecosystem.

“Our field management practices have always been focused on reducing our environmental impact,” says Sports Field Manager (name). “Officially adopting these principles demonstrates our dedication to caring for the environment now and ensuring future generations have safe, sustainable fields for play.”

The principles cover a broad range of philosophies including education, leadership, sustainability, social and economic benefits.

(Name of facility) (Title of owner, director, etc.) believes adopting these principles is one more way the facility displays leadership.

“We have embraced environmental stewardship in other areas of our operations,” says (XXXX). “This is one more way we can show that our values concerning the environment support those of our community.”

To see the principles (name of facility) has adopted, visit (link) or contact (phone number).

About (Name of Facility)

(Backgrounder on facility, i.e. Name of facility has been serving the XXX community since 1XXX. It's mission is to XXXXX)

About STMA

STMA is the not-for-profit, professional association for men and women who manage sports fields worldwide. Since 1981, the association and its 34 local chapters have been providing education, information and sharing practical knowledge in the art and science of sports field management. . STMA developed the environmental principles for use by its more than 2,600 members who oversee sports fields and facilities at schools, colleges and universities, parks and recreational facilities, and professional sports stadiums

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