



Maintaining Safe Turf Fields in School Athletic Programs On a Limited Budget

How Can the Industry Assist?



Presenters

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Objectives

- Understanding of School based athletics
- Understanding of scope of AD responsibilities
- Understanding of limitations faced by school athletic administrator relative to turf fields
- Better understanding of how Turf Industry can assist schools



NIAAA

- **Mission Statement**

The National Interscholastic Athletic Administrators Association preserves, enhances and promotes the educational values of interscholastic athletics through the professional development of its members in the areas of education, leadership, and service. The NIAAA's commitment to leadership programs, resources and services support the athletic administrator's efforts in providing quality athletic participation opportunities for students. The NIAAA promotes a positive working relationship with state athletic administrator and State and national athletic/activity associations in addition to developing strategic alliances with other education based agencies.

- **History**

- Formed in 1977

- Individual Member Athletic Administrators
- State Association membership



Programs

- Professional Development Academy
 - Leadership Training Institute
 - Certification Program
 - Quality Program Award
 - On-Site Program Assessment
- Quarterly Professional Journal (IAA)
- Scholarship Program
- Awards Program/Hall Fame
- Professional Development Conference



Sports Turf Committee

- Unique Committee
- Purpose
- Functions



School Athletic Programs

- History
- Vision/Mission
- Goals/Objectives



History

- Over 125 years in existence
- Integral Part of total school program
- Gives many communities a focal point



Vision/Mission

- Participation Opportunities for all students
- First priority is to teach core values and life lessons
- Develop the individual



Goals/Objectives

- Participation opportunities for all students
- High Quality Programs
- NIAAA serve as the education source



School Athletic Administrator

- Strong Commitment to Students
- Wears Numerous Hats
- Embraces Goal of Safe Environments



Administrator Profile

- Varied Job Models/Titles
- Inadequate training
- High Turnover



Profile Continued

- Necessary to have multiple skills
- Necessary to wear many hats
- Expertise required – multiple subjects



Profile Continued

- Issues Faced are Wide Ranging
 - Many shared
 - Many distinct
- Situations are diverse
 - Urban
 - Suburban
 - Rural
 - Remote



Resources

- Available Staff
 - None or very limited
- Financial Resources
 - Limited
- Knowledge
 - None or very limited
- Physical Resources
 - Limited



School Fields

- Limitations for athletic Administrator
 - Administrator Background/Knowledge
 - Value Of EBA
 - Justification



Partnership

- Turf Industry Practitioners/organizations provide the athletic administrator assistance/resources



Industry Strategies

- Administrative Targeted Education
- Training Programs
- Student Education Programs



Strategies Cont

- Pair athletic administrators with local Parks Departments
- Pair State Athletic Administrator Associations with university agronomy programs
- Pair State Athletic Administrator Associations with STMA chapters



Thank you for your
attendance

Questions ?