

STMA Talk Outline

Introduction - I am a Sports Turf Manager, inevitably I am a manager of people

Survey of the Attendees-Had internship(s)? Desire to become managers?

Requirements of the Industry – 10 Minutes

- Hard work, dedication, passion and the want to have fun
- Is this it?
- What about when you become a manager?

My Experiences/Mentors – 15 Minutes – Slides 3-9

- Growing Up – The Farm
 - Parents
 - Siblings
- College – Dr. Stier
- 2004 Internship – Milwaukee Brewers
 - Helped me find my path
 - Gary Vanden Berg
 - Miranda Bintley
- 2006 Internship – Boston Red Sox
 - Full Experience – Solidified my goals
 - David Mellor

Your Experiences – 15 Minutes – Slides 10-13

- Personal
- School
- Internships
 - What Direction do you want to take?
 - Opportunities
 - Leadership
- Mentors
 - Andrew Carnegie – Thomas Scott Reference
 - **Reference article in Sports Turf Magazine – August 2013** 30+ year STMA members' influence spreads far and wide.

Becoming a Manager/Leader – 10 Minutes Slides 14-24

- What kind do you want to be?
- Your Responsibility!!!
- Always be willing to learn
- Not just about the field

Questions – Slide 25

- Mention Internship Board at the Conference

If time allows – Milwaukee Brewers Internship Program

- Long-time running
- Former members in the room?