

Get On Track for More Education, More Trade Show, More Value

24th Annual Conference & Exhibition
Tues., Jan. 15 - Fri., Jan. 18, 2013
Daytona Beach, FL



New This Year:

Education Program starts one day earlier
2 Keynote General Sessions
Introducing the STMA Academy
Same Low Price



Schedule at a Glance

Tues., Jan. 15

6:30 - 7:30 am	Continental Breakfast
6:30 am - 6:30 pm	Registration Open at Hilton
7 am - 5 pm	Full Day Seminar on Wheels*
11:00 am - 5 pm	SAFE Golf Tournament* NEW DAY & TIME
1 - 5 pm	Half Day Seminar on Wheels*
2:30 - 5 pm	Academy-400 level education, certificate of completion, included in full conference price+ NEW
3:30 - 7:30 pm	STMA Certification Exam*
6 - 9 pm	Chapter Officer Training (includes dinner)+

Wed., Jan. 16

7 - 7:55 am	Women's Forum Breakfast
7 - 8 am	Continental Breakfast
7 am - 6:30 pm	Registration Open at Ocean Center
8 am - 12 pm	Conference Education (15 technical sessions)
1:30 - 2 pm	First Timers Reception
2 - 5 pm	Conference Education (7 in-depth sessions)
5:15 - 6:15 pm	Conference Networking Sessions
6:30 - 7:30 pm	Keynote Address: Ian Hill, internationally known speaker who inspires change NEW TIME!
7:30 - 10:30 pm	Welcome Reception & Casino Night^

Thurs., Jan. 17

6:45 - 7:45 am	Certification Breakfast
7 - 8 am	Continental Breakfast
7 am - 6:30 pm	Registration Open at Ocean Center
8 am - 12 pm	Conference Education (21 technical sessions)
12 - 1:15 pm	Annual Meeting & Lunch
1:30 - 7 pm	STMA Exhibition with heavy hors d'oeuvres
2 - 6 pm	Committee meetings on the trade show floor NEW TIME!

Fri., Jan. 18

7 - 8 am	Continental Breakfast
7 - 8 am	Past President's Breakfast
7 am - 1 pm	Registration Open at Ocean Center
8 - 10:15 am	Conference Education (15 sessions)
8 - 10:30 am	Student Challenge
9 - 10 am	Commercial Member Meeting
10 am - 1 pm	Exhibition Open with Lunch, Innovative Sessions, Race Car Driver Autographs & Simulator
1:15 - 2:30 pm	Closing General Session with Dr. Michael Mann, climatologist - winner of the Nobel Peace Prize NEW
2:45 - 5 pm	Academy-400 level education, certificate of completion, included in full conference price+ NEW
6:30 - 10 pm	STMA Reception, Live Auction and Awards Banquet

Sat., Jan. 19

8 am - 12 pm	STMA Certification Exam*
8 am - 1 pm	ASBA Certification Exam*

*Preregistration and additional fee required

+Preregistration required

^ Additional fee required

Full Conference Registration Includes:

- All education sessions plus pre and post workshops
- More than 90 hours of education
- Breakfasts & most lunches
- Reception and Awards Banquet

All for \$375



STMA Exposition - NEW HOURS

Thurs., Jan. 17

1:30 - 7 pm (Reception)

Fri., Jan. 18

10 am - 1 pm (On the show floor - Innovative Sessions, Race Car Simulator, Race Car Driver Mike Skinner is signing Autographs, and a Pace



Car) Mike Skinner has a storied career with NASCAR winning dozens of races. He raced for Gene Petty, Richard Childress Racing and filled in for teammate Dale Earnhardt when Earnhardt was recovering from injuries. He is currently the only Toyota driver to run every truck event since its entry into NASCAR. Skinner also created a charity and assists various drivers and teams as a Driver Coach to mentor young talent to fulfill the dream he discovered in the sport of NASCAR racing.

STMA Registration

Tues. Jan. 15

6:30 am - 6:30 pm
Hilton South Tower first floor lobby

Wed., Jan. 16

7 am - 6:30 pm
Ocean Center

Thurs., Jan. 17

7 am - 6:30 pm
Ocean Center

Fri., Jan. 18

7 am - 1 pm
Ocean Center



Introducing the STMA Academy!

Pre & Post Conference Workshops

Members asked for high level education and the Academy delivers it.

Academy sessions:

- Offer high level learning opportunities;
- Result in a Certificate of Completion;
- Advance each year, adding the next higher level of education (400 level in 2013; 500 level in 2014, etc.);
- Are included in the full conference registration price;
- Require preregistration

Tuesday, Jan. 15

2:30 - 5 pm - Choose One

STMA 400 - Hire the Best ... But Know How to Fire Them Just in Case

Speaker: Patrick D. McGuiness

This workshop will cover how to hire the best employees for your facility and how to handle problem employees. From job postings to on-boarding, learn how to effectively and legally set up a hiring process that will bring the best and brightest job applicants to your operation. In addition, learn how to use employee handbooks for documentation purposes.

STMA 401 - Performance Quality Standards - How Good is your Playing Surface?

Speaker: Ian Lacy

This presentation will allow the sports field manager to be able to measure the quality of the playing surface using a set of objective criteria. The assessment evaluates structural, playing, and presentation standards using the following criteria: soil type, particle size distribution, pH, grass type, infiltration rate, hardness of surface, traction, ball bounce or roll where applicable.

STMA 402 - Meteorology: Understanding Weather and Climate

Speaker: Brad Jakubowski

Turf managers can make better management decisions and provide consistent field conditions by better understanding weather patterns and concepts. This interactive seminar introduces fundamental weather concepts and provides turf managers with the tools to interpret daily weather reports, maps, and forecasts.

Friday, Jan. 18

2:45 - 5 pm - Choose One

STMA 403 - Breeding, Development, and Production of Cool-Season Turfgrasses

Speaker: Leah A. Brillman, Ph.D.

This presentation will discuss the process of breeding different species and specific development strategies for varieties adapted to athletic surfaces. The session will also cover how to understand trial data, selection of cultivars that will meet specific needs, and how to read seed tags to ensure you are getting the desired product.

STMA 404 - Common Diseases of Sports Turf

Speaker: Mike Fidanza, Ph.D.

The presentation will cover guidelines and methods to identify common diseases of sports turf, as well as current strategies to manage turfgrass diseases.

STMA 405 - Best Management Practices to Increase Tolerance to Pests and Stress

Speaker: Mary Owen

Sports field managers are challenged to provide safe, quality playing surfaces while dealing with limited budgets and restrictions on the use of pesticides, particularly on school and municipal properties. This presentation will address the use of Best Management Practices (BMPs) as a means of preventing and targeting specific cool season turfgrass insect, weed, and disease pests as well as abiotic stressors.

STMA 406 - Turf Equipment Care and Maintenance

Speaker: Carl Osterhaus, CSM

This presentation will cover the many important aspects of Turf Equipment Care and Maintenance, which technicians can use to ensure that their equipment provides them with the longest and most productive service life.

STMA 407 - Strengths-Based Leadership and Followership

Speakers: Eric K. Kaufman Ph.D., Richard J. Rateau, Ph.D.

This interactive workshop will help participants identify their personal areas of talent and develop a plan for transforming those talents into strengths. In addition, participants will explore the four domains of leadership strength and the four basic needs of followers.

STMA 408 - Managing Turfgrass Soil Physical Properties

Speaker: Andrew S. McNitt, Ph.D.

This presentation will explore the difference in management practices and approaches when managing a native soil sports field versus a high-sand sports field rootzone. Practices for both rootzones will be discussed.

Conference Highlights

"Try not to have a good time...this is supposed to be educational."
— Charles M. Schulz

The annual conference and exhibition in Daytona Beach has it all...Sessions. Sun. Seminars. Networking. Demonstrations. Ocean. Workshops. Expo. Beach... Everything you need in one location for the ultimate learning event of the year.

General Sessions

Opening General Session

Wed., Jan. 16, 6:30 - 7:30 pm

(At the conclusion, attendees go directly to the Welcome Reception)

**NEW
this
TIME!**



Ian Hill

Humanitarian, Business Leader, Award Winning Philanthropist; these are some of the words that are often used when referring to

Ian Hill. Whether running a multi-million dollar business operation with more than 1,000 employees, or spearheading first of their kind life-changing community projects, Ian Hill has been recognized for being a catalyst for positive change throughout the Globe.

Closing General Session

Fri., Jan 18, 1:15 - 2:30 pm

(Immediately following lunch and the close of the Trade Show)

**NEW
this
YEAR**



Dr. Michael Mann

Author of *The Hockey Stick and the Climate Wars: Dispatches from the Front Lines* and winner of the Nobel Peace Prize, shared

with other members of the Intergovernmental Panel on Climate Change. Dr. Mann is also a co-founder and avid contributor to the award-winning science website RealClimate.org.



stma
ACADEMY

**NEW
this
YEAR**

STMA Academy

**Tues., Jan. 15, 2:30 - 5 pm and
Fri., Jan. 18, 2:45 - 5 pm**

See pg. 1 for details.

STMA Networking

Wed., Jan. 16, 5:15 - 6:15 pm

Meet with your peers during this formalized networking session. Each category of membership meets separately to share issues and practical solutions.

Welcome Reception & Casino Night

Wed., Jan. 16, 7:30 - 10 pm

A must attend networking event! Enjoy heavy hors d'oeuvres and beverages. For those who wish to gamble, there is a separate area for Casino Night and an additional fee to participate. All proceeds benefit the SAFE Foundation.

Annual Meeting & Lunch

(Members Only, Registration Required)

Thurs., Jan. 17, 12 - 1:15 pm

All members are invited to enjoy lunch, hear about STMA's progress and meet your new Board of Directors.

Annual Awards Banquet

Fri., Jan. 18, 6:30 - 10 pm

Enjoy excellent food and beverage while helping to honor STMA's award winners. Registration Required. Coat and tie preferred.

SAFE

The Foundation for Safer Athletic Fields

Support SAFE



SAFE Golf Tournament

Tues., Jan. 15, 11:00 am - 5 pm

The SAFE Golf Tournament will be held at LPGA International, with two world-class four-star courses as rated by *Golf Digest*. The scramble format tournament will be played on the Arthur Hills Legends Course. The par-72 layout is a classic at 6,984 yards. It features wetlands, narrow pine corridors, small greens and strategically placed water hazards. Transportation, lunch, and prizes included.

**NEW
DAY &
TIME**

Last year's activities raised \$27,500.

This year's goal: \$35,000

STMA's charity, SAFE, will be holding many activities to raise funds for scholarship, education, outreach and research.

SAFE Casino Night

Wed., Jan. 16, 8:30 pm

Gamble for a good cause! Set within the Welcome Reception, Casino Night is a fee-based event. There is no charge to attend the Welcome Reception.

Silent Auction

Thurs., Jan. 17 & Fri., Jan 18

Held during the exposition. Take home some great bargains. New items daily!

Live Auction

Fri., Jan. 18, 6:30 - 7 pm

Get some great technology, travel and gift items for great prices!

Raffles

Buy raffle tickets throughout the conference for a chance to win exciting items. The drawing will take place at the beginning of the Awards banquet (need not be present to win).

Conference Learning Sessions

Track	Industry Developments	Professional Development	Facility Management
Wed.	<p>8 - 9 am STMA 100 - New Trends and Technology in Sports Turf Representatives from STMA Commercial Companies</p>	<p>9:15 - 10:15 am STMA 109 - Keeping Your Home Life Growing Elizabeth T. Fasbender</p> <p>10:45 am - 12 pm STMA 113 - Hiring the Right Person Bill Griffith</p> <p>2 - 5 pm STMA 117 - Hidden Principles of Exceptional Performance Paul Greiner</p>	<p>8 - 9 am STMA 103 - The Importance of Safety and Potential Liabilities for the Sports Turf Manager David Schlotthauer</p> <p>9:15 - 10:15 am STMA 108 - Athletic Field Use and Maintenance Planning Rebecca Auchter</p>
			
Thurs.	<p>9:15 - 10:15 am STMA 211 - Theory and Application of Technology for the Sports Field Manager J. Tim Vanini, Ph.D., Matt Anderson, CSFM</p> <p>4 - 5 pm (on the trade show floor) STMA 221 - Florida Sun: Friend or Foe Christopher Windham, MD</p>	<p>8 - 9 am STMA 203 - Managing Your Most Valuable Asset: Your Staff Sarah K. Martin, CSFM</p> <p>9:15 - 10:15 am STMA 208 - New Challenges, Take Risks, and Achieve Goals Tim VanLoo, CSFM, Mike Andresen, CSFM</p> <p>10:45 am - 12 pm STMA 212 - Communication and the Art of Conflict Resolution Lisa Goatley, MS, LPC</p>	
		<p>Student Track 8 am - 12 pm</p> <p>STMA 218 - Being an NFL Sports Field Manager Darian Daily</p> <p>STMA 219 - The Uncertain Path to Becoming an MLB Groundskeeper Luke Yoder, John Turnour</p> <p>STMA 220 - First Steps: Panel Discussion for Students Preparing to Enter the Industry Jason Kruse, Ph.D.</p>	
Fri.	<p>Innovative Session 10 am (on the trade show floor) STMA 314 - Performance Testing of Sport Fields: Current and Future Robert Carrow, Ph.D. Joined by Gerald Henry, Ph.D. and Van Cline, Ph.D.</p>	<p>8 - 9 am STMA 302 - Living with Integrity Lisa Goatley, MS, LPC</p>	<p>8 - 9 am STMA 305 - Managing Professional Soccer Fields in Eastern Europe Philip Sharples</p> <p>9:15 - 10:15 am STMA 311 - Concert Setup and Other Special Events, and Still Play Tomorrow Chris Ralston</p>
			<p>Innovative Session 12:00 pm (on the trade show floor) STMA 316 - The Benefits from Using the PCI Assessment Tool Kurt Nilsson</p>

The STMA Conference Education sessions are categorized by 11 tracks! Follow a track that best suits your needs, or participate across educational tracks for a well-rounded experience. The session grid lists all education sessions by track and day. The full education schedule with detailed descriptions can be found at STMA.org, Conference Tab, 2013.

Agronomic	Synthetic	Water	Sustainability
<p>8 - 9 am STMA 102 - Making Plant Growth Regulators Work for You Thomas Serensits</p> <p>8 - 9 am STMA 104 - Zero Pesticide Athletic Turf Maintenance John A. Halloran, SCPS</p> <p>10:45 am - 12 pm STMA 110 - 6 Steps To Transition An In-Play Cool Season Field to Bermudagrass Ryan Bjorn, Julie Adamski</p> <p>10:45 am - 12 pm STMA 112 - 3 Keys To Providing High Quality, High Traffic Athletic Fields REPEATED on Thurs., Jan. 17, 8 - 9 am Jerad Minnick</p> <p>2 - 5 pm STMA 120 - Fire and Ice: Sports Turf Management in the Transition Zone Gregg Munshaw, Ph.D., Cale A. Bigelow Ph.D.</p> <p>2 - 5 pm STMA 121 - Back to Basics: Getting the Most from Your Granular Fertilizers Brad Jakubowski, Tom Samples, Ph.D.</p>	<p>9:15 - 10:15 am STMA 105 - A Realistic Review of Maintenance Practices for Synthetic Turf Fields Mark Lucas</p>	<p>9:15 - 10:15 am STMA 106 - Subsurface Drip Irrigation for Sports Turf Bernd Leinauer, Ph.D., Mike Baron</p> <p>2 - 5 pm STMA 119 - Developing and Implementing Best Management Practices for Sports Field Water Conservation Clint Waltz, Ph.D., Kenny Pauley</p>	<p>9:15 - 10:15 am STMA 107 - The Reality of LEED Certified Landscape and Site Management Larry DiVito</p> <p>10:45 am - 12:00 pm STMA 111 - Strategies for Maintaining Turfgrass in Response to "No Pesticide" Legislation REPEATED on Thurs., Jan. 17, 8 - 9 am Victoria Wallace</p>
<p>8 - 9 am STMA 202 - 3 Keys To Providing High Quality, High Traffic Athletic Fields REPEATED SESSION: See Wed., Jan. 16, 10:45 am - 12 pm Jerad Minnick</p> <p>9:15 - 10:15 am STMA 206 - Fertility Management for Sand-based Systems REPEATED on Fri., Jan. 18, 9:15 - 10:15 am Nick Christians, Ph.D.</p> <p>10:45 am - 12 pm STMA 214 - European Field Maintenance at Real Madrid and Manchester United Football Clubs – Part One Simon Gumbrell</p>	<p>9:15 - 10:15 am STMA 210 - Synthetic Turf: What to Do When The Warranty Runs Out David Schlotthauer</p>	<p>8 - 9 am STMA 200 - Improving Water Efficiency: Take the Million Gallon Challenge! Brad Jakubowski, John C. Fech</p>	<p>8 - 9 am STMA 204 - Strategies for Maintaining Turfgrass in Response to "No Pesticide" Legislation REPEATED SESSION: See Wed., Jan. 16, 10:45 am - 12 pm Victoria Wallace</p> <p>10:45 am - 12 pm STMA 215 - Phosphorus - Environmental Issues Beth Guertal, Ph.D.</p> <p>10:45 am - 12 pm STMA 217 - The Elements of Sustainable Sports Facilities: Systematically Applying Your Environmental Plans, Policies, and Practices Kevin A. Fletcher, Ph.D., Jim Sluiter</p>
<p>9:15 - 10:15 am STMA 313 - Fertility Management for Sand-based Systems REPEATED SESSION: See Thurs., Jan. 17, 9:15 - 10:15 am Nick Christians, Ph.D.</p>	<p>8 - 9 am STMA 300 - Tackling the Issues with Synthetic Turf - What Does the Research Say? Thomas Serensits</p> <p>9:15 - 10:15 am STMA 310 - Tale of Two Fields; Synthetic vs. Natural Joshua Bertrand</p>	<p>8 - 9 am STMA 303 - Water Management to Improve Turf Performance Speaker: Jack Fry, Ph.D.</p> <p>9:15 - 10:15 am STMA 309 - Optimizing Sprinkler Uniformity with an Irrigation Audit Jeff Gilbert</p>	<p>8 - 9 am STMA 304 - Simple Ideas for Greener Facility Management David Han, Ph.D.</p>



Baseball	Pest Control	Construction	Research
<p>10:45 am - 12 pm STMA 114 - Infield Soils: The Science Behind the Art Norman Hummel, Ph.D.</p> <p>2 - 5 pm STMA 118 - Infield Mixes A-Z Bill Deacon, Eric Blanton, John Turnour, Luke Yoder, Grant McKnight</p>	<p>2 - 3:15 pm STMA 115 - Weed Control in Newly Established and Overseeded Areas Jim Brosnan, Ph.D.</p>	<p>3:30 - 5 pm STMA 116 - The National Mall Renovation: Design, Construction, Maintenance & Event Management Murray Cook, Steve LeGros, Norman Hummel, Ph.D., Erik Ervin, Ph.D.</p>	<p>8 - 9 am STMA 101 - Research and Real World Applications using Crumb Rubber to Improve Natural Turf Athletic Fields J. Tim Vanini, Ph.D., John Sorochan, Ph.D.</p>
<div style="display: flex; justify-content: space-between;"> <div data-bbox="630 520 1036 592"> <h3>CEUs and Pesticide Recertification Credits</h3> <p>Many organizations recognize the caliber of STMA education and are awarding CEUs!</p> <p>CEUs have been approved by NRPA, NIAAA, ASBA, PLANET, IA, ASLA, GCSAA, and Florida Pesticide Recertification Credits.</p> <p>CEUS are pending for FNGLA</p> </div> <div data-bbox="1123 520 1555 781"> <h3>Handouts</h3> <p>STMA will post all conference handouts online during the first week of January.</p> <h3>Schedule & Trip Report</h3> <p>Go on line to STMA.org to fill out your schedule and complete a trip report for your employer.</p> </div> </div>			
<p>8 - 9 am STMA 205 - Applying MLB Practices to Low Budget Facilities Eric Blanton, Bill Deacon</p> <p>10:45 am - 12:00 pm STMA 216 - K-16 Baseball Field Maintenance & Renovation With Limited Resources Jim Reiner</p>	<p>8 - 9 am STMA 201 - New Strategies for Annual Bluegrass Control in Cool-Season Turfgrass Matt Elmore, Jim Brosnan, Ph.D.</p>	<p>9:15 - 10:15 am STMA 207 - Building it Right ... for all the Right Reasons Jim W. T. Plasteras</p> <p>10:45 am - 12 pm STMA 213 - Tottenham Hotspur Training Academy - Construction and Grow-in Darren Baldwin</p>	<p>9:15 - 10:15 am STMA 209 - Shoe-Turf Interaction, Injury Risk, and Performance of Elite Athletes REPEATED on Fri., Jan. 18, 8 - 9 am Richard Kent, Ph.D.</p>
	<p>8 - 9 am STMA 301 - New Options for Weed Control in Athletic Field Turf Gerald Henry, Ph.D.</p> <p>9:15 - 10:15 am STMA 307 - Maintaining Sports Fields the Natural Way Brad S. Fresenburg, Ph.D.</p> <p>9:15 - 10:15 am STMA 308 - Diagnosing Turf Problems Pamela Sherratt</p>	<p>9:15 - 10:15 am STMA 312 - Converting from Cool Season to Warm Season Grass Darian Daily</p>	<p>8 - 9 am STMA 306 - Shoe-Turf Interaction, Injury Risk, and Performance of Elite Athletes REPEATED SESSION: See Thurs., Jan. 17, 9:15 - 10:15 am Richard Kent, Ph.D.</p> <p>Innovative Session 11 am (on the trade show floor) STMA 315 - Agronomic Research Ideas - What Haunts You About Turf Management? A.J. Powell, Jr., Ph.D.</p>

Optional Events

Seminar on Wheels Both on Tues., Jan. 15

Full Day - 7 am - 5 pm

The full day tour will go to Everbank Stadium - home to the Jacksonville Jaguars, Baseball Grounds of Jacksonville - home of the Suns, and finish at the Daytona International Speedway.

Half Day - 1 - 5 pm

The half day tour begins at 1 pm and stops at Jackie Robinson Ballpark, home to the Daytona Cubs, and finishes the day at Daytona International Speedway joining those who participate in the full day tour. In addition to touring the Speedway, participants will have an opportunity to enter a drawing for two pace car rides that will occur at the end of the tour to benefit The SAFE Foundation.

CSFM Testing

Tues., Jan. 15, 3:30 - 7:30 pm & Sat., Jan. 19, 8 am - 12 pm

Pre-qualification and pre-registration by Dec. 15 is required for those who wish to take the exam. If you test on Tuesday and do not pass all of the sections, you may be able to retest on those sections on Saturday. To find out if you qualify, call STMA at 800-323-3875.

ASBA Certified Builder Exam Testing

Sat., Jan. 19, 8 am - 1 pm

The American Sports Builders Association (ASBA) offers three certifications for field builders and will be offering these tests during the Conference. To find out if you qualify to test, go to www.sportsbuilders.org. The deadline to apply to test is Dec. 15. Those testing must register for the STMA conference, purchasing a one-day package at a minimum. Questions? Contact ASBA, 866-501-2722.

Chapter Officers Training for Chapter Board Members

Tues., Jan. 15, 6 - 9 pm
(Dinner provided)

Chapter board members are invited to attend a chapter networking and brainstorming session to address the challenges of strengthening your chapter and your role as a volunteer leader. Preregistration is required.

SAFE Golf Tournament

Tues., Jan. 15, 11 am - 5 pm

Student Activities

Students are welcome and encouraged to attend all that the conference offers.

Student Networking Session

Wed., Jan. 16, 5:15 - 6:15 pm

Student Educational Session

Thurs., Jan. 17, 8 am - 12 pm

STMA Annual Meeting & Lunch

Thurs., Jan. 17, 12 - 1:15 pm

Students now have this time open to attend.

STMA Student Challenge

Fri., Jan. 18, 8 - 10:30 am

Participants receive FREE conference registration by competing in the Challenge. Undergraduates are eligible to compete in teams of up to 4 people. Graduate students are not eligible. Win \$4,000 for your school. On-line pre-registration is required.

Women's Forum

Wed., Jan. 16, 7 - 7:55 am

Celebrating its 6th year, all women at the conference are invited to participate in a facilitated discussion and enjoy breakfast.

Everything You Need to Know

Ocean Center

Ocean Center Daytona Beach
101 North Atlantic Avenue Daytona Beach, FL

Hotel

Hilton Daytona Beach (at Ocean Walk Village)
100 North Atlantic Avenue
Daytona Beach, FL 32118
Ph. 1-800-HILTONS or 386-254-8200
Rates Available until December 22nd
Rate: \$159

Air Travel

Served by 2 airports
Daytona Beach International (DAB)- 5 mi.
Orlando International Airport (MCO)- 70 mi.

Delta Airlines is offering a 5% discount to anyone flying into DAB and MCO Airports. Use code NMDGQ. For reservations call 800-328-1111 or online at www.delta.com

For other airlines, call World Tek Travel
800-233-5989

Ground Transportation

Taxis from DAB to the Daytona Hilton run \$14.00-\$22.00 for one person and \$1.00 per each additional person.

AVIS is offering special rental car pricing for our conference. Call Avis at 800-331-1600 and provide: AWD# J947511 or go to www.STMA.org, Conference Tab to reserve a car on-line.

DOTS provides transportation from the Orlando Airport:

One Way- \$35; Roundtrip- \$65

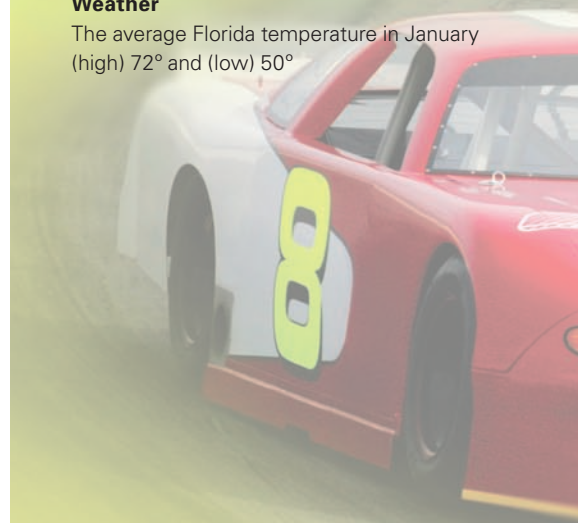
Ph. 800-231-1965; Online reservations at www.dots-daytonabeach.com

Conference Attire

Business casual (slacks and a collared shirt for men and comparable attire for women) is the preferred daytime attire for the education sessions. Coat and tie are requested for the Awards banquet.

Weather

The average Florida temperature in January (high) 72° and (low) 50°



Exhibitors

as of 9/12/2012

Suitcasing/ Outboarding

Suitcasing is when an attendee solicits business in the trade show aisles or other public spaces such as a hospitality suite or a restaurant. Also called outboarded events, these types of activities are detrimental to the exhibition. These are unethical business practices and will not be tolerated. To distribute information or conduct business, you must have a trade show booth. STMA has the right to remove anyone who violates this policy.

Antitrust Policy

STMA supports competition and adheres to a policy of strict conformity to the spirit and letter of the antitrust laws. Pricing, sales terms, wages and any other competitive information should never be discussed at STMA's meetings.

A Turf, Inc.
AAT-Direct Solutions
Advanced Drainage Systems, Inc.
Aer-Flo, Inc.
Agrium Advanced Technologies
Aquatrols
Bannerman Limited
Barenbrug USA
Beacon Athletics
Becker-Underwood
Buffalo Turbine
Burbank Sport Nets
Burnside Services, Inc.
Bush Sports Turf
C & H Baseball, Inc.
Carolina Green Corp.
Country Stone
Covermaster Inc.
CoverSports USA
Cutting Edge Grass Seed
Dakota Peat & Equipment
Desso Sports Systems
Diamond Pro (TXI)
DLF International Seeds
Douglas Speed & Associates
Dow AgroSciences
DryJect Inc.
EarthWorks Natural Organic Products
ECO Chemical, Inc.
Ewing Irrigation
Fairmount Sports & Recreation/Fairmount Minerals
Fieldwallpads.com by SportsGraphics
First Products, Inc.
Fleet US
Florida Potting Soils/Sungro Horticulture
g2 turftools, inc.
Gardner of Florida LTD
Golf & Sport Solutions
Graco Inc.
Graff's Turf Farms, Inc.
GreenOne Industries
GreensGroomer WorldWide, Inc.
Grigg Brothers
Harper Industries Inc.
Hunter Industries
Hydraway Drainage Systems
Infield Systems
Jacklin Seed Company
Jacobsen, A Textron Company
John Deere Co.
John Deere Landscapes
Johnston Seed Company/Riviera Bermudagrass
Kifco Inc.
Koro by Imants/Campey
Kromer Co LLC
Krylon Products Group
Kwik Goal Ltd.
Landscapes Unlimited LLC
Laser-Grader
Lebanon Turf Products
Ledeboer Seed LLC
Lidochem
Louisville Slugger@Game Time Sports Systems
MAC Athletics, Inc.
Missouri Turf Paint
Natural Sand Company, Inc.
Nature Safe Natural & Organic Fertilizers
Newstripe Inc.
Oakwood Sod Farm, Inc.
Peat Inc.
Pennington Seed, Inc.
Pickseed
Pioneer Athletics
Port Industries Inc.
Precision Laboratories, Inc.
Pro's Choice
Quali-Pro/Control Solutions
Rain Bird
Ready Play Inc.
Redexim North America
Salsco, Inc.
Seed Research of Oregon
Signature Systems Group
SISIS
Slope Care
Smithco Inc.
Sod Solutions Inc.
Solutions4Earth
Southern Athletic Fields, Inc.
Spectrum Technologies, Inc.
Sports Construction Management, Inc.
Sports Field Management Magazine
Sports Turf One, Inc.
Sports Turf Specialist
SportsEdge
Sportsfield Specialties
SportsTurf Magazine
Stabilizer Solutions, Inc.
STEC Equipment
SubAir Systems
Syngenta
Synthetic Turf Council
Terraplas USA, Inc.
The Andersons
The Motz Group
The Toro Company
The University of Georgia
Titan
TLI- SPORTS
Tri-Tex Grass
Turf Time Equipment, LLC
Turf-Tec International
Turface Athletics
Turfco
Underhill Intl
Varicore Technologies
Vescio Sportsfields
West Coast Netting, Inc.
Wiedenmann North America, LLC
Wood Bay Turf Technologies
World Class Athletic Surfaces
www.GeeseProblemSolved.com
Xtreme Turf Makeover

STMA Annual Conference & Exhibition Jan. 15-18, 2013 Daytona Beach, FL

Who Should Attend

- Sports Turf Managers, Assistants and Crew
- Students
- Stadium and Facility Managers
- Coaches & Athletic Directors
- Architects, Engineers and Builders of Athletic Fields
- School Business Officials
- Public Works Managers
- Physical Plant Administrators
- Directors of Parks & Recreation
- Suppliers to the Industry
- Others Involved with Sports Field Management

To EXHIBIT or SPONSOR an event, CALL the STMA Show Office
866-847-8623

For all other Questions: Call STMA Headquarters, 800-323-3875

Thank You!

Thank You! STMA and SAFE appreciate the support and commitment of the conference sponsors. Please take a moment to thank these companies in the exhibition!



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Hunter®



Section A: ATTENDEE INFORMATION *Please type or print information as you want it to appear on your badge. Make copies for each additional attendee.*

Name		Member # STMA-
Organization		Title
Address		City/ST/Zip
Phone ()	Fax ()	Email
Emergency Contact Name		Phone ()

First Time Attendee Yes No

Are you a Member of an STMA International Affiliate Organization? (IOG, STA, etc) Yes No

Section B: REGISTRATION OPTIONS

Full Conference Registration

Includes admission to all Education Sessions (except optional activities), Welcome Reception, Awards Banquet, Trade Show, and all meals provided during the conference.

	Received: By 12/15/12	After 12/15/12
<input type="checkbox"/> STMA National Member	\$375	\$450
<input type="checkbox"/> Additional Member from Same Facility (Forms must be submitted together. Submit by mail or fax only)	\$325	\$400
<input type="checkbox"/> Non-Member (or Chapter only member)	\$485	\$560
<input type="checkbox"/> Student National Member (Student Challenge competitors must register online)	\$100	\$125
<input type="checkbox"/> Student Non-Member (or Chapter only member)	\$125	\$150

One Day Packages: Wednesday Thursday Friday (Does not include Awards Banquet) \$140 each day \$140 each day
Each day package includes all events for the day(s) chosen except for Optional Activities

Trade Show Only: (Fees cover the cost of meals in the trade show area) THURSDAY and/or FRIDAY \$45 each day \$45 each day

Academy Education

These education sessions are included in the Full Conference Registration and One Day Packages. You must choose which session you will be attending. Please pick only one per day.

Tuesday, January 15, 2:30 p.m. – 5:00 p.m.

- STMA 400 - Hire the Best... But Know How to Fire Them Just in Case
- STMA 401 - Performance Quality Standards - How Good is your Playing Surface?
- STMA 402 - Meteorology: Understanding Weather and Climate

Friday, January 18, 2:45 p.m. – 5:00 p.m.

- STMA 403 - Breeding, Development, and Production of Cool-Season Turfgrasses
- STMA 404 - Common Diseases of Sports Turf
- STMA 405 - Best Management Practices to Increase Tolerance to Pests and Stress
- STMA 406 - Turf Equipment Care and Maintenance
- STMA 407 - Strengths-Based Leadership and Followership
- STMA 408 - Managing Turfgrass Soil Physical Properties

RSVP REQUIRED

Please indicate if you will be attending the following events (these events **are included** with the full conference registration):

THURS. Lunch & Annual Meeting Will Attend Will Not Attend

FRI. Awards Banquet: Will Attend Will Not Attend

Section C: OPTIONAL ACTIVITIES: *Check all that apply - NOTE: These options are NOT included with your Full Conference Registration*

	Received: By 12/15/12	After 12/15/12
<input type="checkbox"/> Full Day Seminar on Wheels: 7am - 5 pm, Tues., January 15th	\$60	\$85
<input type="checkbox"/> Half Day Seminar on Wheels: 1 - 5 pm, Tues., January 15th	\$30	\$55
<input type="checkbox"/> Casino Night: Wed, January 16th	\$45	\$55
<input type="checkbox"/> Golf Tournament: Tues., January 15th (<i>Individual no rental clubs</i>)	\$135	\$160
<input type="checkbox"/> Golf Tournament: Tues., January 15th (<i>Foursome no rental clubs</i>)	\$540	\$640
<input type="checkbox"/> Rental Clubs (each set)	\$50	\$50
<input type="checkbox"/> Additional Awards Banquet Tickets (Fri., January 18th)	\$60	\$85

MUST complete reverse page for Golf

Registration continued on other side. MUST complete BOTH sides.

Section D: NON-INDUSTRY SPOUSE/COMPANION REGISTRATION

Registration must accompany a Full Conference Reg and are for Non-industry employed spouses or significant others

Guest Name _____

Relationship to Registrant _____

Full Conference Registration (Events included in Full Conference Registration listed in B)

Welcome Reception Only (Wed., January 16th)

Trade Show Only Thursday and/or Friday

Received: By 12/15/12

\$135

\$30

\$30 each day

After 12/15/12

\$135

\$30

\$30 each day

Section E: 2013 DUES

2013 National STMA Dues (Fill in amount) \$ _____

2013 Chapter Dues (List chapter name & amount) _____ \$ _____

Charitable Contribution to the SAFE Foundation \$ _____

2013 National Dues:

Sports Turf Manager	\$110
Sports Turf Mgr Assoc.	\$75
Academic	\$95
Commercial	\$295
Commercial Associate	\$75
Student	\$25

Visit www.stma.org/chapters for chapter dues amounts.

Section F: COTS MEETING *You must be a Chapter Board member to attend.*

Tues., January 15th, 6 - 9 pm

I plan to attend the Tuesday Pre-Conference COTS Meeting Yes No

Chapter Name (or Forming Chapter) _____

Position within the Chapter _____

Section G: SAFE GOLF TOURNAMENT

Tues., January 15th, 11 am - 5 pm

Please indicate your handicap and the persons you would like to play with. **If you do not know or cannot estimate your handicap, you may indicate what your average score would be for 18 holes:**

Player 1 _____ Handicap _____

Player 2 _____ Handicap _____

Player 3 _____ Handicap _____

Player 4 _____ Handicap _____

If you are paying for rental clubs (\$50), please make your club selection here:

Men's _____ Women's _____ Left-handed _____ Right-handed _____

Cancellation Policy

Cancellations must be in writing and received by Dec. 15, 2012. All written cancellations are subject to a \$50 processing fee. NO refunds will be issued on requests received after Dec. 15th. Refunds will be issued within 30 days after conference. Mail cancellations to: STMA, 805 New Hampshire, Ste E, Lawrence, KS, 66044 or fax to (785) 843-2977. If the conference & exhibition is cancelled for any cause beyond STMA's control, registration fees will be refunded at a pro rata basis based on the expenses incurred at the date of cancellation. STMA holds event cancellation insurance that will be used to provide the most equitable refunds possible. Refunds will NOT be provided to registrants who are unable to attend due to weather or other non-health related issues.

If you have any reasonable accommodation, special needs or vegetarian meal requests, please contact STMA Headquarters by 12/30/12.

Send Registration Form & Payment

Sports Turf Managers Association
PO Box 414029
Kansas City, MO 64141

Or Fax credit card payments to (785) 843-2977

For questions please call STMA at (800) 323-3875 or (785) 843-2549

Student Challenge Competitors must register online only at stma.org/2013-Conference

PAYMENT OPTIONS: All sections must be completed, totaled and sent with payment for registration to be valid.

Subtotal Section B: Registration Options \$ _____

Subtotal Section C: Optional Activities \$ _____

Subtotal Section D: Spouse Registration \$ _____

Subtotal Section E: 2013 Dues \$ _____

Total \$ _____

Check Purchase Order PO# _____

Credit Card MC Visa AmEx Discover

Name on Card _____

Card # _____ Exp: _____

Signature _____