

# How to be more efficient and effective in this economy

Dave Rulli  
Jefferson County Schools

# Jeffco Schools

- **157 Schools**

  - 94 Elementary

  - 20 Middle Schools

  - 18 High Schools

  - 14 Option Schools

  - 2 Outdoor Labs

- **84,000 Students K-12**

- **12,000 Employees**

- **18 High Schools**

# Central Athletic Stadiums

- **Four Stadiums**

NAAC – North Area Athletic Complex (Football/Soccer)

Lakewood Memorial Field (Soccer)


Jeffco Stadium (Football/Track & Field)

Trailblazer Stadium (Football/Lacrosse)

- **Staff**

- **Athletic Department**

- **Budget**



A pessimist sees the difficulty  
in every opportunity; an  
optimist sees the opportunity  
in every difficulty.

--Winston Churchill

# Efficient & Effective

## ■ Efficient

- Being effective without wasting time or effort or expense.
- It is using resources in such a way as to maximize the production of goods and services.
- The extent to which time is well used for the intended task.

# Efficient & Effective

## ■ Effective

- Producing or capable of producing an intended result.
- Delivers a successful outcome and meets objectives as fully as possible.
- When each person involved feels clearly that they produced the desired result.

# Expectations

- **Challenging times**
- **Expectations**
  - Goals & Objectives
- **Process Improvement Plan**
  - Staff Meetings
  - Employee Suggestions
  - Evaluate Processes
  - Pictures for Reference

# Budget Reductions

- Equipment
- Materials/Supplies





# Budget Reductions

- Labor
- Fleet Maintenance
- Contracted Services
- Part-time/Hourly Employees
- Turfgrass
- Irrigation

# Facility Rentals

- **Within your organization**
  - Football scrimmages
  - Band Practices
  - Band Festivals





# Facility Rentals

- **Outside your organization**
  - Commercials
  - City Celebrations
  - Car Shows
  - Driver's Education
  - Motorcycle Training
  - Track Usage
  - Photo Shoots



#1 NEW YORK TIMES BESTSELLING AUTHOR

# CLIVE CUSSLER

with GRANT BLACKWOOD



# LOST EMPIRE

A Fargo Adventure





# Facility Rentals

- TV/Radio/Webcasts
- Rental Fees
- Labor Costs
- Marketing Facility Availability



# Revenue Enhancement

- Advertising
- Grants
- Partnerships/Sponsorships



**JEFFCO STADIUM**

**HOME** : **VISITOR**

TOL *Fair-Play* TOL  
**DOWN TO GO ON QTR**

**Earn as you Learn**  
IBEW68.COM RMCNECA.ORG

**1STBANK**

# Revenue Enhancement

- Signage
- Website Advertising
- Fundraisers

# Capital Improvement Program

- Project List
- 1/3/5/10 Year Improvement Plan
- Maintaining Assets
- Maintenance = Safety

# Purchasing

- **Letters of Justification**
  - Save Time/Labor
  - Local Companies/Reliability
  - Service/Support/Customer Service
- **Preparing Preliminary Costs**
  - Equipment/Projects
  - Present Options