

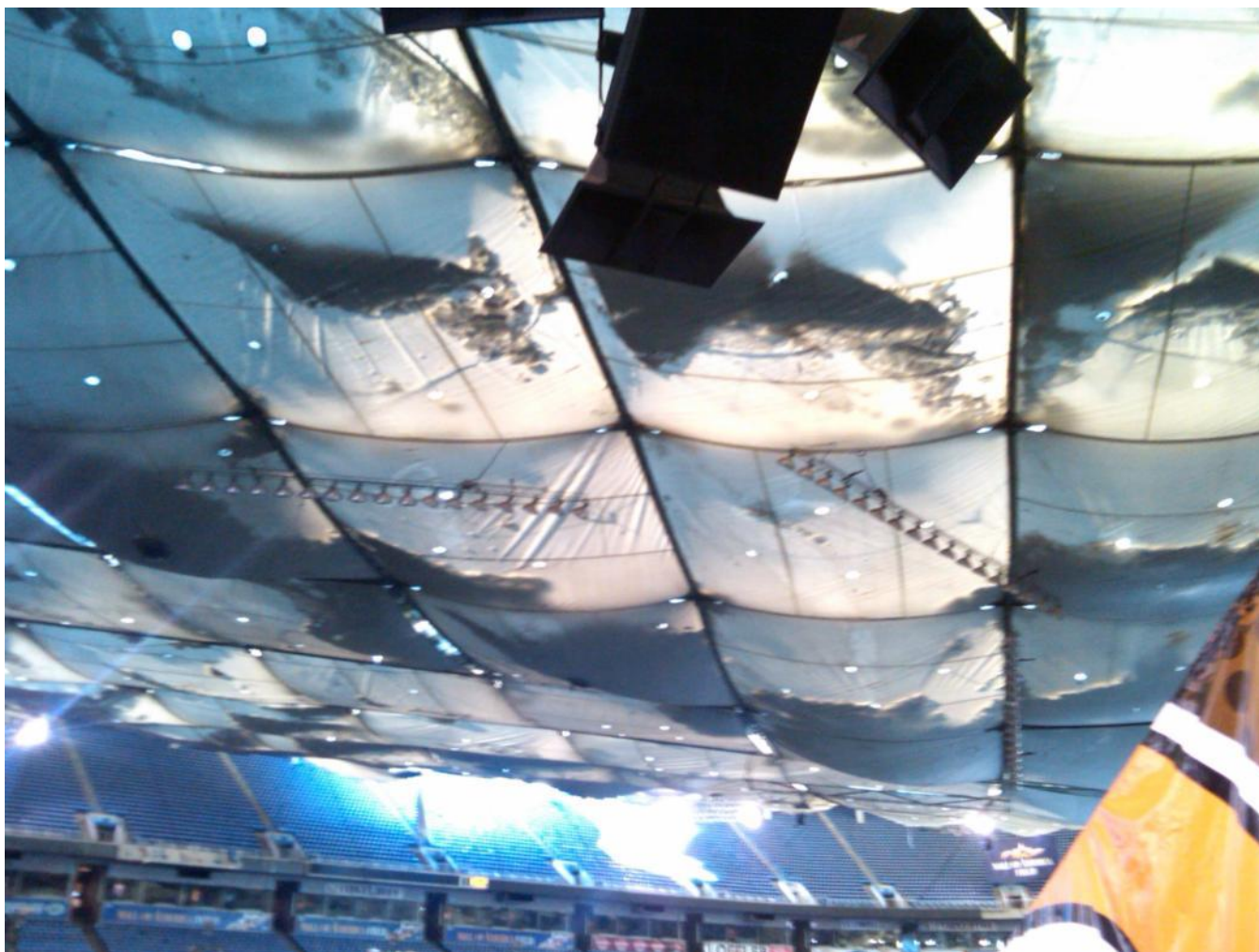


Disaster Management and Crisis Communication

Grant Davisson, Minnesota Vikings

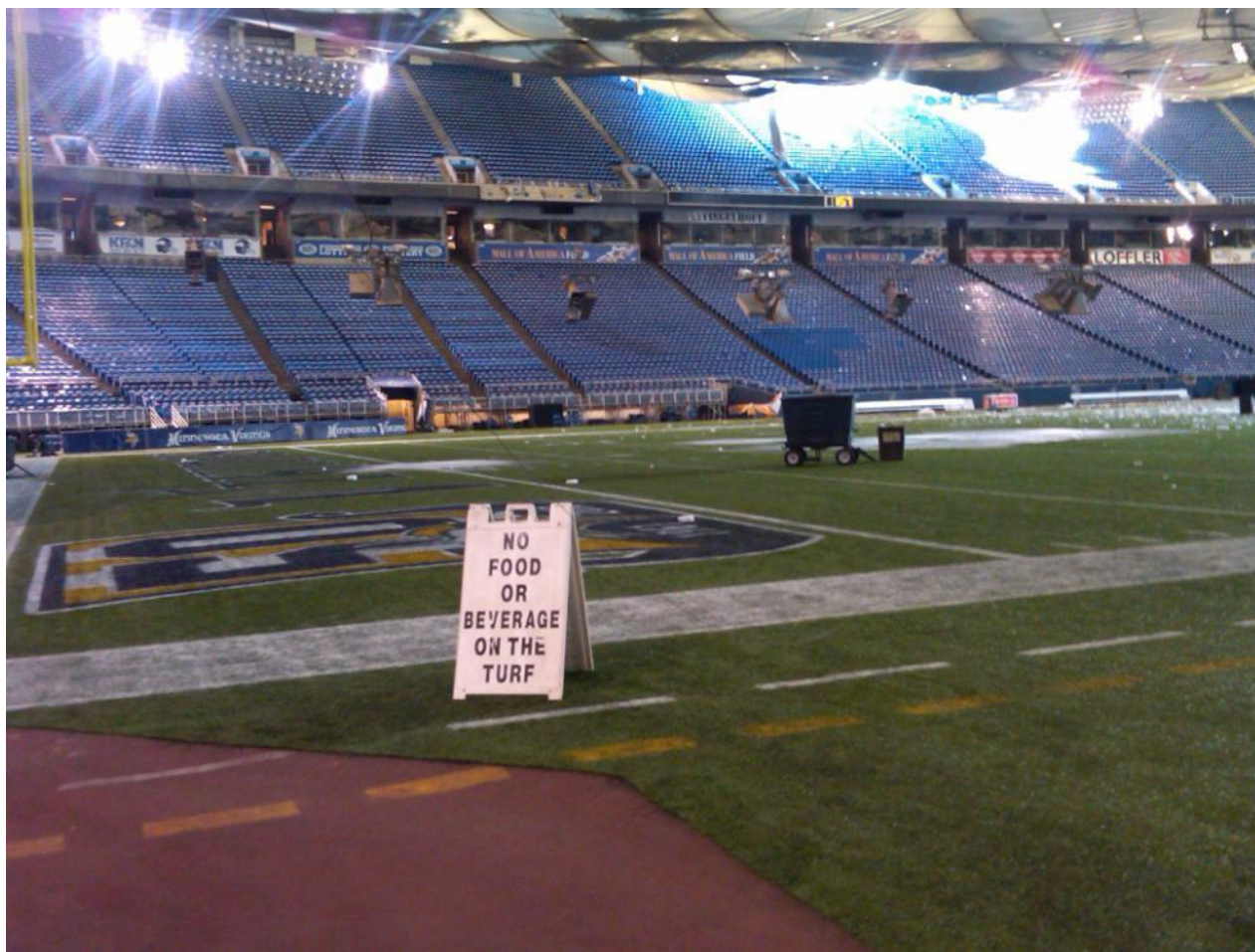


December 12, 2010





December 12, 2010





December 12, 2010

- Management Meeting, 7am
 - “Oh Boy!”
 - Plug and Play
 - What Next
- Management Meeting at 5pm
 - Plane chartered, 150 rooms booked
 - Logos and paint delivered
 - Everything is in Detroit



December 13, 2010





December 13, 2010





December 13, 2010

- Planning
 - Call Mike McDonald and Ken Mrock
 - 14 hours of calls
 - Needs list
 - Want list
 - Communication log



December 14, 2010





December 14, 2010

- Planning
 - TV rights and limitations
 - Metrodome availability
 - TCF feasibility
 - Fans
 - Field Safety
- Decisions at 6pm
 - TCF
 - Call Mike



December 15, 2010





December 15, 2010





December 15, 2010

- Crisis line and communication
 - Created a pivot person for each location
 - Communication list
- NFL/Vikings tour TCF Field
 - Meet counterparts
 - Determine needs



December 16, 2010





December 16, 2010

- Field needs to be cleared now
- Needs list for field
 - Decision made to tarp and heat the field
 - Heated benches
 - Paint hash and numbers
 - Shields on the 25 yardline
 - Media lines



December 17, 2010





December 17, 2010





December 17, 2010





December 17, 2010





December 17, 2010

- Field Cleared
- Tarps Delivered
- Heat Setup
- NFLPA



December 18, 2010





December 18, 2010





December 18, 2010





December 18, 2010





December 18, 2010

- Paint complete
- Hours of grooming
- Tarps setup
- Heaters setup



December 19, 2010

- Tarp issues
- Team walkthrough
- Finish stencils



December 20, 2010





December 20, 2010





December 20, 2010





December 20, 2010

And then it starts to snow, again.



December 20, 2010





December 20, 2010





December 20, 2010





December 20, 2010

Noon

- Decision made to pull the tarps early
 - Favre wanted to play
 - Never done it before



December 20, 2010



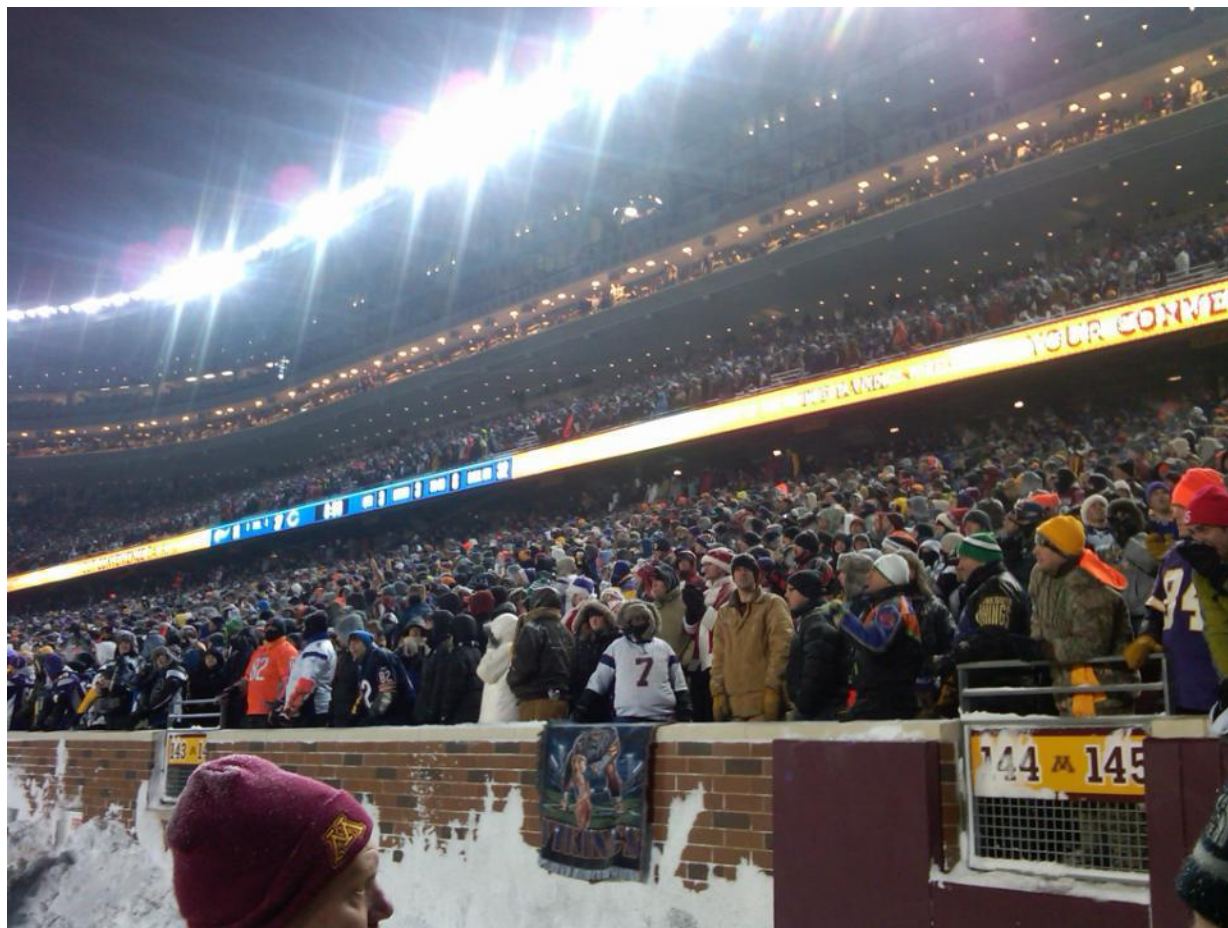


December 20, 2010





December 20, 2010





December 20, 2010





What worked

- Constant communication with all persons
- Pivot person at all sites
- Great teamwork
- Great assistance from MSTMA and National STMA members



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