

Sports Turf Managers Association
805 New Hampshire, Suite E
Lawrence, KS 66044
800.323.3875



June 26, 2012

Dear Mid-American Regional Conference Attendees and Exhibitors:

Welcome to Cincinnati! Thank you for registering to attend and/or exhibit at STMA's 2012 Regional Conference and Exhibition. STMA and the Ohio, Illinois, KAFMO, Kentucky, Michigan, Tennessee Valley and Virginia Chapters are pleased to have you join us and we look forward to providing you with an excellent experience in our first ever national event in the beautiful state of Ohio.

Enclosed with this letter, you will find:

- Page 2 - Map and addresses
- Page 3 - Attendee parking pass and directions to Attendee parking lot (Lot U)
- Page 4 & 5 - Tuesday information and highlights
- Page 6 & 7 - Wednesday information and highlights
- Page 8 - Exhibit floor plan
- Page 9 - Exhibitor parking pass and directions to Exhibitor parking lot (Lot F)
- Page 10 - Pesticide and CEU information
- Page 11 - Sponsor thank you

Some of the things you should look forward to at the event:

- ◆ Top-flight Education – educators from across the country will be presenting more than 10 hours of research and practices to keep you at the top of your game
- ◆ Trade Show – more than 30 exhibitors will be displaying their most innovative products, equipment, and services. Their support helps make STMA events like this possible.
- ◆ Tours of Professional Facilities – behind the scenes, group tours of some of the finest professional facilities in the entire country; all led by the person or persons in charge of these world class facilities.
- ◆ A group outing to the Cincinnati Reds vs. Milwaukee Brewers on Tuesday evening

Many of the educational programs and other events at the Mid-American Regional Conference are made possible by the donations of our sponsors. They are: Fairmount Sport+Recreation, Hunter Industries; Pioneer Manufacturing; Pennington Seed; Turface Athletics; UBU Sports; World Class Athletic Surfaces; Central Farm and Garden; Century Equipment; Oakwood Sod Farm; Redexim North America; Reynolds Golf and Turf; SportsEdge; TurfNet; and TurfTime Equipment. Please visit their booths in the trade show and thank them, as well of the rest of our exhibitors, for their support of STMA and this event.

Please review the included information carefully and if you have any questions, do not hesitate to contact STMA Headquarters at 800.323.3875 or STMAInfo@stma.org.

Thank you again for joining us and please let us know how we can make your experience in Cincinnati better.

Sincerely,

The Mid-American Regional Conference Steering Committee

STMA Board of Directors

Contact Information and Addresses

Great American Ball Park

100 Joe Nuxhall Way
Cincinnati, OH 45202
(513) 381-REDS

Millennium Hotel

150 West 5th Street
Cincinnati, OH
(513) 352-2100

Paul Brown Stadium

One Paul Brown Stadium
Cincinnati, OH 45202
(513) 455-4800

Sports Turf Managers Association

(800) 323-3875
stmainfo@stma.org

On-Site Staff

Patrick Allen
pallen@stma.org
(816) 868-4365 - ***EMERGENCY ONLY***



STMA Attendee Parking Pass

STMA REGIONAL CONFERENCE AT PAUL BROWN STADIUM, CLUB WEST

PARKING LOCATION PBS GARAGE (LOT U)

Entrance on Elm St. near Mehring Way intersection.

Valid Entry Times:

Tuesday, June 26, 2012 – 8:00am – 12:00pm- \$5 cash upon entry

Wednesday, June 27, 2012- 7:00am – 1:30pm- \$10 cash upon entry

Directions to PBS Garage (Lot U) to Paul Brown Stadium Club East Lounge

FROM I-75 NORTH OR SOUTH

- Take Second Street exit
- Turn RIGHT onto Elm Street
- Turn RIGHT into garage entrance at the bottom of the hill (before the corner of Mehring Way & Elm St.).

FROM I-471 & I-71

- Take Third Street/50 W exit
- Take 3rd Street Exit and follow 3rd St. until you reach Central Ave.
- Turn LEFT on Central Ave which dead ends into Mehring Way
- Turn LEFT on Mehring Way
- Turn LEFT on Elm St.
- Almost immediately turn LEFT into garage entrance.

FROM DOWNTOWN

- Head west toward Central Ave. (not to be confused with Central Parkway)
- Turn LEFT on Central Ave which dead ends into Mehring Way
- Turn LEFT on Mehring Way
- Turn LEFT on Elm St.
- Almost immediately turn LEFT into garage entrance.

Upon entering the garage proceed right and park as far down as possible in the northern end of the garage.

To get to the Club West Lobby, exit the north end of the garage (opposite of where you entered with the car) and head west (left) down W. Pete Rose Way. The stadium should be on your left. At the corner of W. Pete Rose Way & Central Ave. turn left and follow the wide pedestrian ramp up (stadium is still on your left). At the top of this ramp turn left to enter the Club West Lobby.

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Mid-American Regional Conference & Exhibition Cincinnati, Ohio - June 26-27, 2012

Tuesday Highlights

- Tour of Great American Ball Park
 - Tour of Cincinnati Reds Hall of Fame
 - Seven hours of education at Paul Brown Stadium, Club West, Overlook and Press Box areas
 - Weather, Native Soil, Pests, poa annua, Small Engine Repair and Irrigation
 - Group outing to Reds vs. Brewers at Great American Ball Park
-

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Gold Level Sponsors



Silver Level Sponsors



Tuesday, June 26: Schedule At-A-Glance

9:00-10:00 am **Registration at Paul Brown Stadium, Club West**
Entrance on Elm St. near Mehring Way intersection

10:00-11:15 am **Great American Ball Park and Reds Hall of Fame Tour**
10 minute walk from Paul Brown Stadium to Great American Ball Park

11:30 am-1:00 pm **Lunch at Paul Brown Stadium**

1:00-5:00 pm **Education**

1:00 – 2:00 pm	Weather Trends and Their Effects on Sports Turf Managers <i>Speaker: Rich Apuzzo</i>	<i>Poa annua</i> Control Strategies for Warm and Cool Season Athletic Fields <i>Speaker: Dr. Aaron Patton</i>
2:15 – 3:15 pm	Case Studies on Native Soil Field Improvement <i>Speaker: Pamela Sherratt</i>	Troubleshooting Small Air-Cooled Engines <i>Speaker: Carl Osterhaus</i>
3:30 – 5:00 pm	Panel Discussion: Warm and Cool Season Pest Outlook for the Remainder of 2012 and Looking Towards 2013 <i>Speakers: Dr. John Street, Dr. A.J. Powell, Dr. Brandon Horvath, Dr. David Shetlar</i>	Demonstration: Efficient Irrigation Practices for Athletic Fields <i>Speaker: Lynda Wightman</i>

5:30-7:00 pm **Informal networking prior to Reds Game**
Section 125 and the Machine Room Grill - Great American Ball Park

7:10 pm **Cincinnati Reds vs. Milwaukee Brewers - GO REDS!**



Speaker presentations and handouts can be found on the STMA website: www.STMA.org.
Please check with STMA staff to inquire about appropriate CEU's.

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Mid-American Regional Conference & Exhibition Cincinnati, Ohio - June 26-27, 2012

Wednesday Highlights

- Four Hours of education at Paul Brown Stadium, Club West, Overlook and Press Box areas
 - Baseball, Pesticides, Limited Budget, Bermuda
 - Exhibition at Paul Brown Stadium, Players Parking Area
 - Lunch in Players Parking Area
 - Tour of Paul Brown Stadium
-

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Wednesday, June 27: Schedule At-A-Glance

8:00-10:15 am **Education at Paul Brown Stadium, Club West**
Entrance on Elm St. near Mehring Way intersection

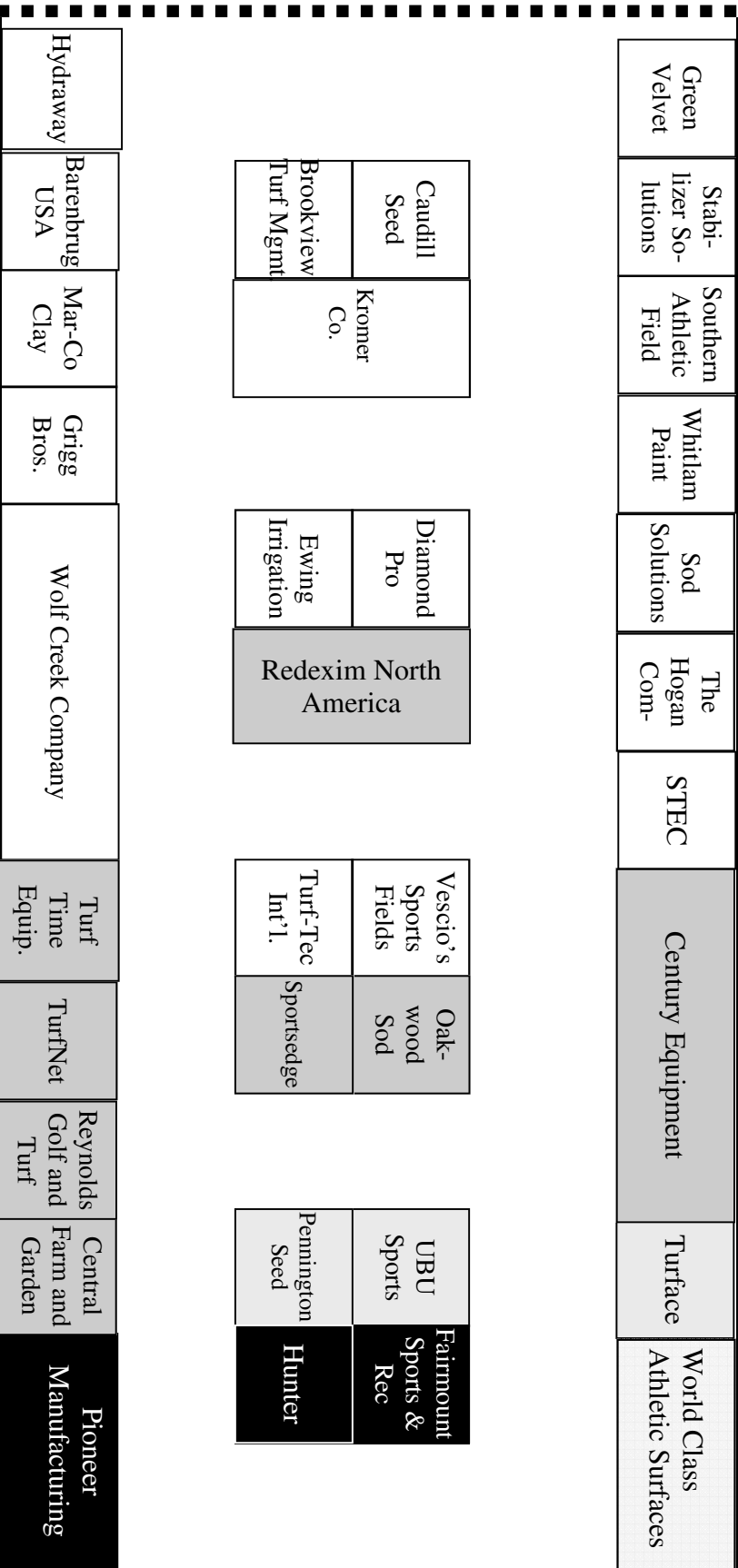
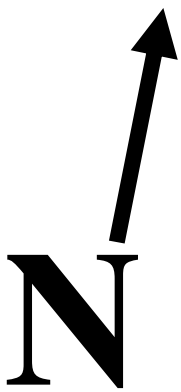
8:00 – 9:00 am	Baseball Field Maintenance Practices <i>Speaker: Wes Ganobcik</i>	Using Bermudagrass on Athletic Fields in Colder Climates <i>Speaker: Brian Bornino</i>
9:15 – 10:15 am	Pesticide Fate on Athletic Fields <i>Speaker: Dr. David Gardner</i>	Safe, Playable, and Pleasing Fields on a Limited Budget – What Can You Do? <i>Speakers: Kenny Nichols and Jeff White</i>

10:15am-1:00 pm **Trade Show and Lunch at Paul Brown Stadium**
Players Parking Lot

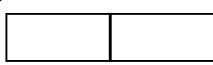
1:00-2:00 pm **Tour of Paul Brown Stadium**



Speaker presentations and handouts can be found on the STMA website: www.STMA.org.
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Registration



Entrance

STMA Exhibitor

Vendor Parking Pass for Trailers, etc.

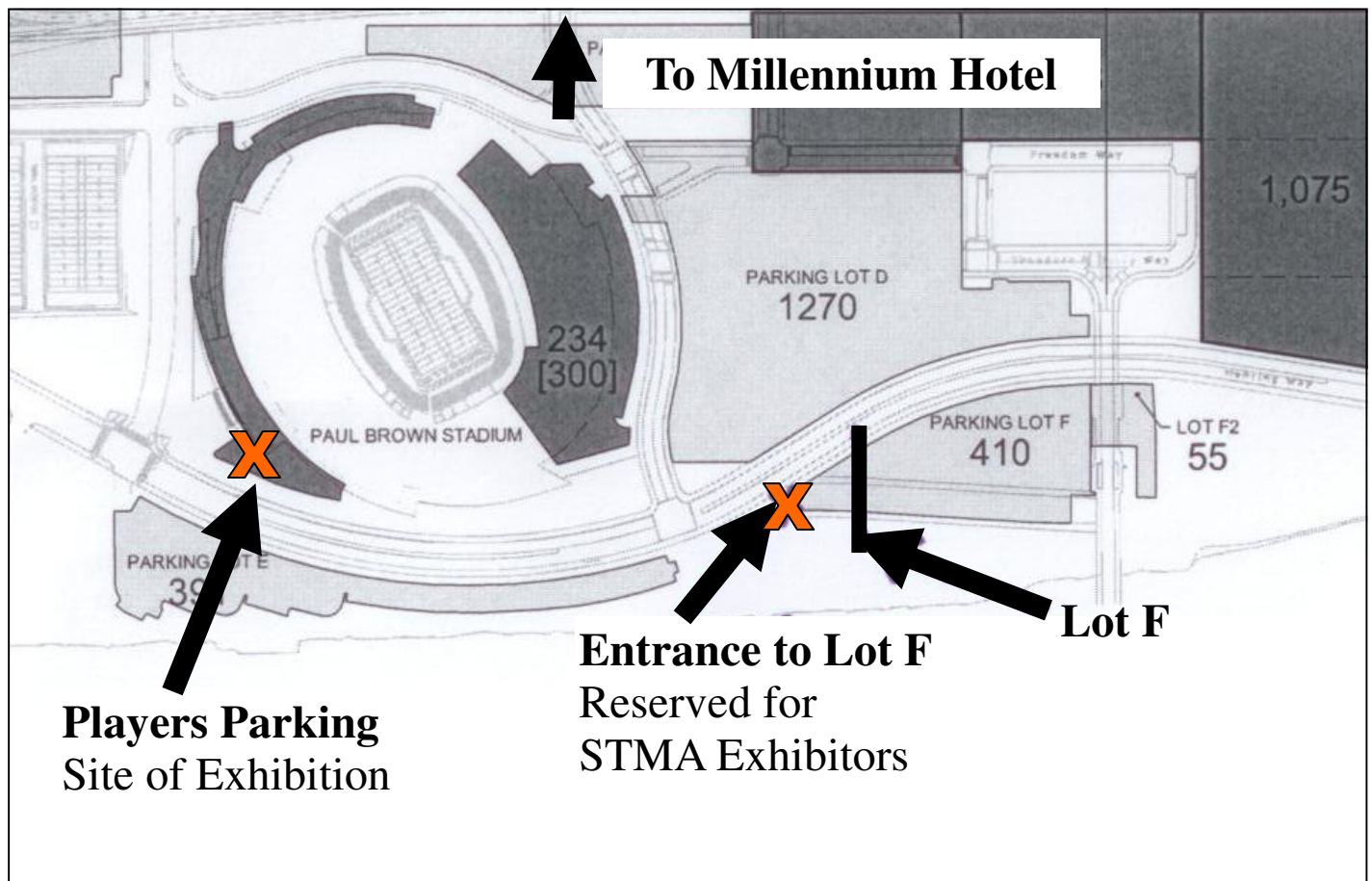
**NOTE: Vendors with Individual Vehicles -
Use Attendee Parking (see page 2)**

Lot F

Wednesday, June 27, 2012

Valid Entry Times 7:45am-10am

Please enter on West corner of lot near
intersection of Mehring Way and Elm St.



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Pesticide Recertification Credits and CEUs

Pesticide Recertification Credits:

Ohio, Pennsylvania, West Virginia, Virginia,
Kentucky, Indiana, Michigan, Tennessee

CEUs:

STMA, NRPA, ASBA, GCSAA, PLANET,
ONLA, IA, NIAAA, ASLA

Make sure to visit with Kristen Althouse to sign in
and
receive appropriate credits for your organization or
state.

Thank You STMA Mid-American Regional Conference Sponsors

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