

**FOR IMMEDIATE RELEASE**

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**AQUATROLS Enters into Sponsorship Agreement with the Sports Turf Managers Association**

**PAULSBORO, N.J.** – Aquatrols Corporation of America, the world leader in soil surfactant technology, is pleased to announce a new a sponsorship agreement with the Sports Turf Managers Association (STMA). The sponsorship takes effect immediately with the agreement extending for 12 months.

STMA is one of the largest professional associations for sports field managers in the United States. The organization and its 33 local chapters provide educational tools and networking opportunities for its 2,600-plus members. *SportsTurf*, one of the most widely recognized monthly magazines in the turf industry, is the official publication of STMA.

The agreement reinforces Aquatrols' drive to take on an expanded role in the sports turf industry in 2013 and beyond.

“We believe our products are a natural fit in the world of sports turf. Working with STMA will help to increase our exposure in the sports turf market and further define our role as educators and thought leaders in the industry,” said Aquatrols' President Tracy Jarman.

**About Aquatrols**

Aquatrols is the world leader in the development of cutting-edge soil surfactants and other specialty technologies in the professional turf, ornamental, and agricultural industries. Family owned and operated since 1954, Aquatrols combines state of the art research and development techniques, a knowledgeable sales force, and a long history of industry expertise to serve its customers. For more information on Aquatrols and its products, please visit [www.aquatrols.com](http://www.aquatrols.com).

**ABOUT STMA**

STMA is the not-for-profit, professional association for the men and women who manage sports fields worldwide. Since 1981, the association and its 33 local chapters have been providing education, information and sharing practical knowledge in the art and science of sports field management. Its more than 2,600 members oversee sports fields and facilities at schools, colleges and universities, parks and recreational facilities, and professional sports stadiums. For more information, log on to [www.stma.org](http://www.stma.org).